

2006 UNIVERSE ESTIMATES

	Homes (000's)	Total People (000's)	Number of Homes Installed
Total Queensland (AM-A)	619	1523	535
Cairns	90	215	80
Townsville	77	202	70
Mackay	57	147	70
Rockhampton	76	197	70
Maryborough	223	516	165
Toowoomba	96	246	80
Total Northern NSW (AM-B)	768	1907	475
Northern Rivers	358	857	220
Newcastle	278	719	175
Tamworth/Taree	132	331	80
Total Southern NSW (AM-C)	504	1333	380
Canberra	165	448	123
Wollongong	189	489	139
Orange/Dubbo/Wagga	150	396	118
Total Victoria (AM-D)	421	1094	435
Bendigo	87	223	88
Shepparton	66	170	69
Albury	67	178	68
Gippsland	75	196	83
Ballarat	124	327	127
Total Tasmania	193	491	190
Hobart	97	247	95
Launceston	96	244	95

2006 UNIVERSE ESTIMATES

	QLD (AM-A) 000s	NNSW (AM-B) 000s	SNSW (AM-C) 000s	VIC (AM-D) 000s	TAS 000s	TOTAL REG 000s
Total Households	619.0	768.0	504.0	421.0	193.0	2,505.0
Total Individuals	1,523.0	1,907.0	1,333.0	1,094.0	491.0	6,348.0
Children 0-4	94.4	106.6	80.4	64.2	29.1	374.7
Children 5-12	173.0	203.3	145.2	122.0	53.2	696.7
Children 13-17	111.2	132.4	94.0	79.4	34.5	451.5
People 16+	1,187.8	1,516.7	1,050.8	859.8	387.8	5,002.9
People 16-39	480.7	567.0	420.1	316.4	147.6	1,931.8
People 16-54	808.2	972.5	705.0	552.9	256.3	3,294.9
People 25+	1,001.6	1,296.5	885.5	735.3	328.2	4,247.1
People 25-54	622.0	752.3	539.7	428.4	196.7	2,539.1
People 40+	707.1	949.7	630.7	543.4	240.2	3,071.1
Grocery Buyers	619.0	768.0	504.0	421.0	193.0	2,505.0
Grocery Buyers Working	324.9	353.1	264.0	211.4	93.9	1,247.3
Grocery Buyers Not Working	294.1	414.9	240.0	209.6	99.1	1,257.7
Grocery Buyers Under 40	196.2	208.2	144.8	111.0	51.0	711.2
Grocery Buyers 40+	422.8	559.8	359.2	310.0	142.0	1,793.8
Grocery Buyer No Kids	404.7	524.5	330.3	278.0	129.1	1,666.6
Grocery Buyer Kids	214.3	243.5	173.7	143.0	63.9	838.4
Grocery Buyers Children 0-12	164.3	184.7	134.0	104.2	49.8	637.0
Grocery Buyers Children 0-17	214.3	243.5	173.7	143.0	63.9	838.4
Grocery Buyers Children 5-12	117.7	135.0	100.5	79.9	36.9	470.0
Grocery Buyers Children 5-17	169.7	197.2	141.7	119.6	51.7	679.9

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	QLD (AM-A) 000s	NNSW (AM-B) 000s	SNSW (AM-C) 000s	VIC (AM-D) 000s	TAS 000s	TOTAL REG 000s
Men 16+	592.8	742.5	519.3	423.0	189.2	2,466.8
Men 16-24	96.3	113.2	85.2	64.0	30.5	389.2
Men 16-39	243.4	285.0	213.3	159.5	73.4	974.6
Men 16-54	406.5	484.6	355.0	276.8	126.8	1,649.7
Men 18+	570.6	715.9	500.3	406.8	182.2	2,375.8
Men 18-24	74.1	86.6	66.2	47.8	23.5	298.2
Men 25+	496.5	629.3	434.1	359.0	158.7	2,077.6
Men 25-39	147.1	171.8	128.1	95.5	42.9	585.4
Men 25-54	310.2	371.4	269.8	212.8	96.3	1,260.5
Men 40+	349.4	457.5	306.0	263.5	115.8	1,492.2
Men 40-54	163.1	199.6	141.7	117.3	53.4	675.1
Men 55+	186.3	257.9	164.3	146.2	62.4	817.1
Women 16+	595.0	774.2	531.5	436.8	198.6	2,536.1
Women 16-24	89.9	107.0	80.1	60.5	29.1	366.6
Women 16-39	237.3	282.0	206.8	156.9	74.2	957.2
Women 16-54	401.7	487.9	350.0	276.1	129.5	1,645.2
Women 18+	573.8	748.8	513.1	421.6	192.0	2,449.3
Women 18-24	68.7	81.6	61.7	45.3	22.5	279.8
Women 25+	505.1	667.2	451.4	376.3	169.5	2,169.5
Women 25-39	147.4	175.0	126.7	96.4	45.1	590.6
Women 25-54	311.8	380.9	269.9	215.6	100.4	1,278.6
Women 40+	357.7	492.2	324.7	279.9	124.4	1,578.9
Women 40-54	164.4	205.9	143.2	119.2	55.3	688.0
Women 55+	193.3	286.3	181.5	160.7	69.1	890.9

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	QLD (AM-A) 000s	NNSW (AM-B) 000s	SNSW (AM-C) 000s	VIC (AM-D) 000s	TAS 000s	TOTAL REG 000s
1 Person Households	141.0	173.9	104.2	92.3	45.8	557.2
2 Person Households	233.5	297.1	184.7	161.4	70.6	947.3
3 Person Households	110.4	123.0	85.5	68.8	32.1	419.8
4 Person Households	89.8	114.3	77.2	56.1	24.8	362.2
5+ Person Households	44.3	59.7	52.4	42.4	19.7	218.5
1 TV Households	229.1	242.6	151.2	126.4	48.3	797.6
2 TVs Households	251.9	303.8	201.6	168.2	77.2	1,002.7
3+ TVs Households	138.0	221.6	151.2	126.4	67.5	704.7

2006 UNIVERSE ESTIMATES

TOTAL QUEENSLAND							
	CAIRNS 000s	TOWNSVILLE 000s	MACKAY 000s	ROCKHAMPTON 000s	MARYBOROUGH 000s	TOOWOOMBA 000s	TOTAL 000s
Total Households	90.0	77.0	57.0	76.0	223.0	96.0	619.0
Total Individuals	215.0	202.0	147.0	197.0	516.0	246.0	1,523.0
Children 0-4	13.7	13.0	9.8	13.2	29.2	15.5	94.4
Children 5-12	24.3	23.3	16.9	24.0	55.2	29.3	173.0
Children 13-17	15.3	15.4	10.8	15.1	35.5	19.1	111.2
People 16+	167.7	156.5	113.7	150.5	409.9	189.5	1,187.8
People 16-39	72.7	74.5	48.6	65.0	142.5	77.4	480.7
People 16-54	121.4	115.7	82.2	107.9	253.8	127.2	808.2
People 25+	141.3	126.9	95.8	124.5	355.4	157.7	1,001.6
People 25-54	95.0	86.1	64.3	81.9	199.3	95.4	622.0
People 40+	95.0	82.0	65.1	85.5	267.4	112.1	707.1
Grocery Buyers	90.0	77.0	57.0	76.0	223.0	96.0	619.0
Grocery Buyers Working	53.7	44.9	31.5	40.4	107.0	47.4	324.9
Grocery Buyers Not Working	36.3	32.1	25.5	35.6	116.0	48.6	294.1
Grocery Buyers Under 40	31.2	28.7	19.5	26.3	60.9	29.6	196.2
Grocery Buyers 40+	58.8	48.3	37.5	49.7	162.1	66.4	422.8
Grocery Buyer No Kids	58.6	49.2	35.5	46.8	156.0	58.6	404.7
Grocery Buyer Kids	31.4	27.8	21.5	29.2	67.0	37.4	214.3
Grocery Buyers Children 0-12	23.2	22.7	16.0	23.0	49.7	29.7	164.3
Grocery Buyers Children 0-17	31.4	27.8	21.5	29.2	67.0	37.4	214.3
Grocery Buyers Children 5-12	16.5	16.2	11.1	16.7	35.5	21.7	117.7
Grocery Buyers Children 5-17	25.0	21.1	16.6	23.7	53.4	29.9	169.7

2006 UNIVERSE ESTIMATES

TOTAL QUEENSLAND							
	CAIRNS 000s	TOWNSVILLE 000s	MACKAY 000s	ROCKHAMPTON 000s	MARYBOROUGH 000s	TOOWOOMBA 000s	TOTAL 000s
Men 16+	84.7	79.4	58.6	76.3	200.5	84.7	592.8
Men 16-24	13.4	15.5	9.5	13.5	28.2	13.4	96.3
Men 16-39	36.6	38.6	25.2	33.0	71.0	36.6	243.4
Men 16-54	61.3	59.4	42.6	54.8	124.8	61.3	406.5
Men 18+	81.7	76.2	56.4	73.3	193.3	81.7	570.6
Men 18-24	10.4	12.3	7.3	10.5	21.0	10.4	74.1
Men 25+	71.3	63.9	49.1	62.8	172.3	71.3	496.5
Men 25-39	23.2	23.1	15.7	19.5	42.8	23.2	147.1
Men 25-54	47.9	43.9	33.1	41.3	96.6	47.9	310.2
Men 40+	48.1	40.8	33.4	43.3	129.5	48.1	349.4
Men 40-54	24.7	20.8	17.4	21.8	53.8	24.7	163.1
Men 55+	23.4	20.0	16.0	21.5	75.7	23.4	186.3
Women 16+	83.0	77.1	55.1	74.2	209.4	83.0	595.0
Women 16-24	13.0	14.1	8.4	12.5	26.3	13.0	89.9
Women 16-39	36.1	35.9	23.4	32.0	71.5	36.1	237.3
Women 16-54	60.1	56.3	39.6	53.1	129.0	60.1	401.7
Women 18+	80.0	74.1	53.1	71.4	202.8	80.0	573.8
Women 18-24	10.0	11.1	6.4	9.7	19.7	10.0	68.7
Women 25+	70.0	63.0	46.7	61.7	183.1	70.0	505.1
Women 25-39	23.1	21.8	15.0	19.5	45.2	23.1	147.4
Women 25-54	47.1	42.2	31.2	40.6	102.7	47.1	311.8
Women 40+	46.9	41.2	31.7	42.2	137.9	46.9	357.7
Women 40-54	24.0	20.4	16.2	21.1	57.5	24.0	164.4
Women 55+	22.9	20.8	15.5	21.1	80.4	22.9	193.3

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TOTAL QUEENSLAND							
	CAIRNS 000s	TOWNSVILLE 000s	MACKAY 000s	ROCKHAMPTON 000s	MARYBOROUGH 000s	TOOWOOMBA 000s	TOTAL 000s
1 Person Households	20.3	16.7	12.3	17.1	51.1	23.5	141.0
2 Person Households	34.6	26.0	19.8	26.1	94.7	32.3	233.5
3 Person Households	18.2	13.9	10.2	12.7	38.7	16.7	110.4
4 Person Households	13.7	11.7	9.2	11.4	33.1	10.7	89.8
5+ Person Households	3.2	8.7	5.5	8.7	5.4	12.8	44.3
1 TV Households	34.2	29.3	21.7	28.9	78.5	36.5	229.1
2 TVs Households	36.9	31.6	23.4	31.2	89.4	39.4	251.9
3+ TVs Households	18.9	16.1	11.9	15.9	55.1	20.1	138.0

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TOTAL NORTHERN NSW				
	NORTHERN RIVERS 000s	TAMWORTH/TAREE 000s	NEWCASTLE 000s	Total 000s
Total Households	358.0	132.0	278.0	768.0
Total Individuals	857.0	331.0	719.0	1,907.0
Children 0-4	45.8	18.0	42.8	106.6
Children 5-12	88.8	35.7	78.8	203.3
Children 13-17	58.3	23.7	50.4	132.4
People 16+	687.3	262.6	566.8	1,516.7
People 16-39	257.2	87.9	221.9	567.0
People 16-54	444.3	156.5	371.7	972.5
People 25+	588.3	227.3	480.9	1,296.5
People 25-54	345.3	121.2	285.8	752.3
People 40+	430.1	174.7	344.9	949.7
Grocery Buyers	358.0	132.0	278.0	768.0
Grocery Buyers Working	175.9	54.6	122.6	353.1
Grocery Buyers Not Working	182.1	77.4	155.4	414.9
Grocery Buyers Under 40	99.2	31.4	77.6	208.2
Grocery Buyers 40+	258.8	100.6	200.4	559.8
Grocery Buyer No Kids	251.4	88.3	184.8	524.5
Grocery Buyer Kids	106.6	43.7	93.2	243.5
Grocery Buyers Children 0-12	78.5	32.9	73.3	184.7
Grocery Buyers Children 0-17	106.6	43.7	93.2	243.5
Grocery Buyers Children 5-12	52.9	24.4	57.7	135.0
Grocery Buyers Children 5-17	82.1	36.3	78.8	197.2

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TOTAL NORTHERN NSW				
	NORTHERN RIVERS 000s	TAMWORTH/TAREE 000s	NEWCASTLE 000s	Total 000s
Men 16+	336.8	128.6	277.1	742.5
Men 16-24	51.2	18.2	43.8	113.2
Men 16-39	129.0	44.3	111.7	285.0
Men 16-54	220.2	78.2	186.2	484.6
Men 18+	324.8	124.0	267.1	715.9
Men 18-24	39.2	13.6	33.8	86.6
Men 25+	285.6	110.4	233.3	629.3
Men 25-39	77.8	26.1	67.9	171.8
Men 25-54	169.0	60.0	142.4	371.4
Men 40+	207.8	84.3	165.4	457.5
Men 40-54	91.2	33.9	74.5	199.6
Men 55+	116.6	50.4	90.9	257.9
Women 16+	350.5	134.0	289.7	774.2
Women 16-24	47.8	17.1	42.1	107.0
Women 16-39	128.2	43.6	110.2	282.0
Women 16-54	224.1	78.3	185.5	487.9
Women 18+	339.3	129.6	279.9	748.8
Women 18-24	36.6	12.7	32.3	81.6
Women 25+	302.7	116.9	247.6	667.2
Women 25-39	80.4	26.5	68.1	175.0
Women 25-54	176.3	61.2	143.4	380.9
Women 40+	222.3	90.4	179.5	492.2
Women 40-54	95.9	34.7	75.3	205.9
Women 55+	126.4	55.7	104.2	286.3

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TOTAL NORTHERN NSW				
	NORTHERN RIVERS 000s	TAMWORTH/TAREE 000s	NEWCASTLE 000s	Total 000s
1 Person Households	82.3	30.6	61.0	173.9
2 Person Households	143.9	53.5	99.7	297.1
3 Person Households	61.2	17.8	44.0	123.0
4 Person Households	57.6	14.4	42.3	114.3
5+ Person Households	13.0	15.7	31.0	59.7
1 TV Households	112.6	41.0	89.0	242.6
2 TVs Households	141.5	52.8	109.5	303.8
3+ TVs Households	103.9	38.2	79.5	221.6

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TOTAL SOUTHERN NSW				
	CANBERRA 000s	ORANGE DUBBO WAGGA 000s	WOLLONGONG 000s	Total 000s
Total Households	165.0	150.0	189.0	504.0
Total Individuals	448.0	396.0	489.0	1,333.0
Children 0-4	27.4	25.4	27.6	80.4
Children 5-12	46.5	45.8	52.9	145.2
Children 13-17	30.9	29.6	33.5	94.0
People 16+	355.8	307.0	388.0	1,050.8
People 16-39	160.0	119.2	140.9	420.1
People 16-54	258.3	202.5	244.2	705.0
People 25+	293.7	258.9	332.9	885.5
People 25-54	196.2	154.4	189.1	539.7
People 40+	195.8	187.8	247.1	630.7
Grocery Buyers	165.0	150.0	189.0	504.0
Grocery Buyers Working	102.5	80.0	81.5	264.0
Grocery Buyers Not Working	62.5	70.0	107.5	240.0
Grocery Buyers Under 40	55.2	42.4	47.2	144.8
Grocery Buyers 40+	109.8	107.6	141.8	359.2
Grocery Buyer No Kids	108.3	97.6	124.4	330.3
Grocery Buyer Kids	56.7	52.4	64.6	173.7
Grocery Buyers Children 0-12	43.0	41.5	49.5	134.0
Grocery Buyers Children 0-17	56.7	52.4	64.6	173.7
Grocery Buyers Children 5-12	31.4	32.3	36.8	100.5
Grocery Buyers Children 5-17	45.7	43.6	52.4	141.7

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TOTAL SOUTHERN NSW				
	CANBERRA 000s	ORANGE DUBBO WAGGA 000s	WOLLONGONG 000s	Total 000s
Men 16+	175.9	152.1	191.3	519.3
Men 16-24	32.2	24.7	28.3	85.2
Men 16-39	81.4	60.6	71.3	213.3
Men 16-54	129.5	102.8	122.7	355.0
Men 18+	169.5	146.1	184.7	500.3
Men 18-24	25.8	18.7	21.7	66.2
Men 25+	143.7	127.4	163.0	434.1
Men 25-39	49.2	35.9	43.0	128.1
Men 25-54	97.3	78.1	94.4	269.8
Men 40+	94.5	91.5	120.0	306.0
Men 40-54	48.1	42.2	51.4	141.7
Men 55+	46.4	49.3	68.6	164.3
Women 16+	179.9	154.9	196.7	531.5
Women 16-24	29.9	23.4	26.8	80.1
Women 16-39	78.6	58.6	69.6	206.8
Women 16-54	128.8	99.7	121.5	350.0
Women 18+	173.7	149.1	190.3	513.1
Women 18-24	23.7	17.6	20.4	61.7
Women 25+	150.0	131.5	169.9	451.4
Women 25-39	48.7	35.2	42.8	126.7
Women 25-54	98.9	76.3	94.7	269.9
Women 40+	101.3	96.3	127.1	324.7
Women 40-54	50.2	41.1	51.9	143.2
Women 55+	51.1	55.2	75.2	181.5

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TOTAL SOUTHERN NSW				
	CANBERRA 000s	ORANGE DUBBO WAGGA 000s	WOLLONGONG 000s	Total 000s
1 Person Households	34.6	31.1	38.5	104.2
2 Person Households	57.2	55.6	71.9	184.7
3 Person Households	28.6	24.2	32.7	85.5
4 Person Households	28.8	20.9	27.5	77.2
5+ Person Households	15.8	18.2	18.4	52.4
1 TV Households	49.5	45.0	56.7	151.2
2 TVs Households	66.0	60.0	75.6	201.6
3+ TVs Households	49.5	45.0	56.7	151.2

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TOTAL VICTORIA						
	ALBURY 000s	SHEPPARTON 000s	BENDIGO 000s	BALLARAT 000s	GIPPSLAND 000s	TOTAL 000s
Total Households	69.0	66.0	87.0	124.0	75.0	421.0
Total Individuals	178.0	170.0	223.0	327.0	196.0	1,094.0
Children 0-4	10.7	10.1	13.0	19.2	11.2	64.2
Children 5-12	20.1	19.0	24.5	37.0	21.4	122.0
Children 13-17	13.2	12.1	15.7	23.9	14.5	79.4
People 16+	139.4	133.4	176.0	256.3	154.7	859.8
People 16-39	52.9	48.6	63.8	95.6	55.5	316.4
People 16-54	91.1	85.4	111.8	166.7	97.9	552.9
People 25+	118.3	115.4	150.5	218.6	132.5	735.3
People 25-54	70.0	67.4	86.3	129.0	75.7	428.4
People 40+	86.5	84.8	112.2	160.7	99.2	543.4
Grocery Buyers	69.0	66.0	87.0	124.0	75.0	421.0
Grocery Buyers Working	36.4	31.5	42.7	63.8	37.0	211.4
Grocery Buyers Not Working	32.6	34.5	44.3	60.2	38.0	209.6
Grocery Buyers Under 40	18.9	17.1	21.9	34.3	18.8	111.0
Grocery Buyers 40+	50.1	48.9	65.1	89.7	56.2	310.0
Grocery Buyer No Kids	45.8	44.1	57.6	79.8	50.7	278.0
Grocery Buyer Kids	23.2	21.9	29.4	44.2	24.3	143.0
Grocery Buyers Children 0-12	16.7	16.0	21.8	32.2	17.5	104.2
Grocery Buyers Children 0-17	23.2	21.9	29.4	44.2	24.3	143.0
Grocery Buyers Children 5-12	12.9	12.4	16.6	24.2	13.8	79.9
Grocery Buyers Children 5-17	19.6	18.5	24.3	36.4	20.8	119.6

2006 UNIVERSE ESTIMATES

TOTAL VICTORIA						
	ALBURY 000s	SHEPPARTON 000s	BENDIGO 000s	BALLARAT 000s	GIPPSLAND 000s	TOTAL 000s
Men 16+	68.7	66.4	86.0	125.7	76.2	423.0
Men 16-24	10.9	9.4	12.9	19.5	11.3	64.0
Men 16-39	26.9	24.7	32.0	48.2	27.7	159.5
Men 16-54	45.8	43.1	55.6	83.6	48.7	276.8
Men 18+	65.9	64.0	82.8	120.9	73.2	406.8
Men 18-24	8.1	7.0	9.7	14.7	8.3	47.8
Men 25+	57.8	57.0	73.1	106.2	64.9	359.0
Men 25-39	16.0	15.3	19.1	28.7	16.4	95.5
Men 25-54	34.9	33.7	42.7	64.1	37.4	212.8
Men 40+	41.8	41.7	54.0	77.5	48.5	263.5
Men 40-54	18.9	18.4	23.6	35.4	21.0	117.3
Men 55+	22.9	23.3	30.4	42.1	27.5	146.2
Women 16+	70.7	67.0	90.0	130.6	78.5	436.8
Women 16-24	10.2	8.6	12.6	18.2	10.9	60.5
Women 16-39	26.0	23.9	31.8	47.4	27.8	156.9
Women 16-54	45.3	42.3	56.2	83.1	49.2	276.1
Women 18+	68.1	64.8	87.0	126.0	75.7	421.6
Women 18-24	7.6	6.4	9.6	13.6	8.1	45.3
Women 25+	60.5	58.4	77.4	112.4	67.6	376.3
Women 25-39	15.8	15.3	19.2	29.2	16.9	96.4
Women 25-54	35.1	33.7	43.6	64.9	38.3	215.6
Women 40+	44.7	43.1	58.2	83.2	50.7	279.9
Women 40-54	19.3	18.4	24.4	35.7	21.4	119.2
Women 55+	25.4	24.7	33.8	47.5	29.3	160.7

2006 UNIVERSE ESTIMATES

TOTAL VICTORIA						
	ALBURY 000s	SHEPPARTON 000s	BENDIGO 000s	BALLARAT 000s	GIPPSLAND 000S	TOTAL 000s
1 Person Households	15.5	15.0	20.8	23.8	17.2	92.3
2 Person Households	26.3	25.2	32.9	48.3	28.7	161.4
3 Person Households	10.8	11.4	13.8	21.1	11.7	68.8
4 Person Households	9.7	8.2	10.8	16.9	10.5	56.1
5+ Person Households	6.7	6.2	8.7	13.9	6.9	42.4
1 TV Households	20.7	19.8	26.1	37.2	22.6	126.4
2 TVs Households	27.6	26.4	34.8	49.6	29.8	168.2
3+ TVs Households	20.7	19.8	26.1	37.2	22.6	126.4

2006 UNIVERSE ESTIMATES

TOTAL TASMANIA			
	LAUNCESTON 000s	HOBART 000s	TOTAL 000s
Total Households	96.0	97.0	193.0
Total Individuals	244.0	247.0	491.0
Children 0-4	14.2	14.9	29.1
Children 5-12	27.1	26.1	53.2
Children 13-17	17.2	17.3	34.5
People 16+	192.1	195.7	387.8
People 16-39	72.1	75.5	147.6
People 16-54	125.4	130.9	256.3
People 25+	163.6	164.6	328.2
People 25-54	96.9	99.8	196.7
People 40+	120.0	120.2	240.2
Grocery Buyers	96.0	97.0	193.0
Grocery Buyers Working	46.3	47.6	93.9
Grocery Buyers Not Working	49.7	49.4	99.1
Grocery Buyers Under 40	25.6	25.4	51.0
Grocery Buyers 40+	70.4	71.6	142.0
Grocery Buyer No Kids	64.3	64.8	129.1
Grocery Buyer Kids	31.7	32.2	63.9
Grocery Buyers Children 0-12	25.1	24.7	49.8
Grocery Buyers Children 0-17	31.7	32.2	63.9
Grocery Buyers Children 5-12	18.9	18.0	36.9
Grocery Buyers Children 5-17	25.9	25.8	51.7

2006 UNIVERSE ESTIMATES

TOTAL TASMANIA			
	LAUNCESTON 000s	HOBART 000s	TOTAL 000s
Men 16+	93.9	95.3	189.2
Men 16-24	14.6	15.9	30.5
Men 16-39	35.9	37.5	73.4
Men 16-54	62.4	64.4	126.8
Men 18+	90.5	91.7	182.2
Men 18-24	11.2	12.3	23.5
Men 25+	79.3	79.4	158.7
Men 25-39	21.3	21.6	42.9
Men 25-54	47.8	48.5	96.3
Men 40+	58.0	57.8	115.8
Men 40-54	26.5	26.9	53.4
Men 55+	31.5	30.9	62.4
Women 16+	98.2	100.4	198.6
Women 16-24	13.9	15.2	29.1
Women 16-39	36.2	38.0	74.2
Women 16-54	63.0	66.5	129.5
Women 18+	95.0	97.0	192.0
Women 18-24	10.7	11.8	22.5
Women 25+	84.3	85.2	169.5
Women 25-39	22.3	22.8	45.1
Women 25-54	49.1	51.3	100.4
Women 40+	62.0	62.4	124.4
Women 40-54	26.8	28.5	55.3
Women 55+	35.2	33.9	69.1

2006 UNIVERSE ESTIMATES

TOTAL TASMANIA			
	LAUNCESTON 000s	HOBART 000s	TOTAL 000s
1 Person Households	23.2	22.6	45.8
2 Person Households	35.2	35.4	70.6
3 Person Households	15.9	16.2	32.1
4 Person Households	11.7	13.1	24.8
5+ Person Households	10.0	9.7	19.7
1 TV Households	24.0	24.3	48.3
2 TVs Households	38.4	38.8	77.2
3+ TVs Households	33.6	33.9	67.5