

2007 UNIVERSE ESTIMATES

	Homes (000's)	Total People (000's)	Number of Homes Installed
Total Queensland (AM-A)	625	1556	535
Cairns	90	218	80
Townsville	77	208	70
Mackay	59	158	70
Rockhampton	74	194	70
Maryborough	228	526	165
Toowoomba	97	252	80
Total Northern NSW (AM-B)	777	1935	475
Northern Rivers	361	871	220
Newcastle	283	731	175
Tamworth/Taree	133	333	80
Total Southern NSW (AM-C)	517	1342	380
Canberra	168	448	123
Wollongong	196	498	139
Orange/Dubbo/Wagga	153	396	118
Total Victoria (AM-D)	434	1106	435
Bendigo	90	226	88
Shepparton	67	170	69
Albury	71	179	68
Gippsland	78	199	83
Ballarat	128	332	127
Total Tasmania	195	492	190
Hobart	98	248	95
Launceston	97	244	95

2007 UNIVERSE ESTIMATES

000s	QLD (AM-A)	NNSW (AM-B)	SNSW (AM-C)	VIC (AM-D)	TAS	TOTAL REG
Total Households	625.0	777.0	517.0	434.0	195.0	2,548.0
Total Individuals	1,556.0	1,935.0	1,342.0	1,106.0	492.0	6,431.0
Children 0-4	97.3	108.3	80.3	62.9	30.0	378.8
Children 5-12	174.3	203.5	142.4	120.9	51.8	692.9
Children 13-17	112.9	133.1	94.5	79.5	34.2	454.2
Ppl 16 +	1,215.9	1,542.9	1,063.0	874.1	389.6	5,085.5
Ppl 16-39	492.9	576.1	423.6	320.8	147.1	1,960.5
Ppl 16-54	824.6	981.3	707.0	555.5	254.1	3,322.5
Ppl 25+	1,024.3	1,318.7	896.3	747.6	329.7	4,316.6
Ppl 25-54	633.0	757.1	540.3	429.0	194.2	2,553.6
Ppl 40+	723.0	966.8	639.4	553.3	242.5	3,125.0
Grocery Buyers	625.0	777.0	517.0	434.0	195.0	2,548.0
Grocery Buyers Working	332.8	358.6	273.7	211.1	98.0	1,274.2
Grocery Buyers Not Working	292.2	418.4	243.3	222.9	97.0	1,273.8
Grocery Buyers Under 40	196.0	206.0	145.1	112.0	53.2	712.3
Grocery Buyers 40+	428.7	571.3	371.6	322.2	141.7	1,835.5
Grocery Buyers No Kids	419.5	539.2	348.2	297.2	131.8	1,735.9
Grocery Buyer Kids	205.5	237.8	168.8	136.8	63.2	812.1
Grocery Buyers Children 0-12	157.5	181.6	133.0	101.4	46.7	620.2
Grocery Buyers Children 0-17	205.5	237.8	168.8	136.8	63.2	812.1
Grocery Buyers Children 5-12	113.0	132.8	101.9	73.4	34.9	456.0
Grocery Buyers Children 5-17	163.6	190.9	138.8	109.8	52.6	655.7

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000s	QLD (AM-A)	NNSW (AM-B)	SNSW (AM-C)	VIC (AM-D)	TAS	TOTAL REG
Men 16+	608.5	756.2	526.2	430.1	190.6	2511.6
Men 16-24	99.0	115.6	85.9	64.9	31.1	396.5
Men 16-39	250.5	290.6	215.7	161.7	73.7	992.2
Men 16-54	416.1	490.0	356.4	278.1	126.4	1667.0
Men 18+	585.5	729.0	506.6	414.1	183.6	2418.8
Men 18-24	76.0	88.4	66.3	48.9	24.1	303.7
Men 25+	509.5	640.6	440.3	365.2	159.5	2115.1
Men 25-39	151.5	175.0	129.8	96.8	42.6	595.7
Men 25-54	317.1	374.4	270.5	213.2	95.3	1270.5
Men 40+	358.0	465.6	310.5	268.4	116.9	1519.4
Men 40-54	165.6	199.4	140.7	116.4	52.7	674.8
Men 55+	192.4	266.2	169.8	152.0	64.2	844.6
Women 16+	607.4	786.7	536.8	444.0	199.0	2573.9
Women 16-24	92.6	108.6	80.8	61.6	28.8	372.4
Women 16-39	242.4	285.5	207.9	159.1	73.4	968.3
Women 16-54	408.5	491.3	350.6	277.4	127.7	1655.5
Women 18+	586.0	761.1	518.2	428.6	192.4	2486.3
Women 18-24	71.2	83.0	62.2	46.2	22.2	284.8
Women 25+	514.8	678.1	456.0	382.4	170.2	2201.5
Women 25-39	149.8	176.9	127.1	97.5	44.6	595.9
Women 25-54	315.9	382.7	269.8	215.8	98.9	1283.1
Women 40+	365.0	501.2	328.9	284.9	125.6	1605.6
Women 40-54	166.1	205.8	142.7	118.3	54.3	687.2
Women 55+	198.9	295.4	186.2	166.6	71.3	918.4

2007 UNIVERSE ESTIMATES

000s	QLD (AM-A)	NNSW (AM-B)	SNSW (AM-C)	VIC (AM-D)	TAS	TOTAL REG
1 Person Household	140.9	172.6	112.1	97.9	45.2	568.7
2 Person Households	234.4	305.7	186.1	166.5	73.2	965.9
3 Person Households	110.1	122.7	86.7	68.7	31.9	420.1
4 Person Households	93.0	114.8	79.1	61.5	26.0	374.4
5+ Person Households	46.6	61.2	53.0	39.4	18.7	218.9
1 TV Households	233.7	247.0	149.9	126.1	52.7	809.4
2 TV Households	246.3	305.3	201.6	173.4	74.1	1000.7
3+ TV Households	145.0	224.7	165.5	134.5	68.2	737.9

2007 UNIVERSE ESTIMATES

TOTAL QUEENSLAND							
000s	CAIRNS	TOWNSVILLE	MACKAY	ROCKHAMPTON	MARYBOROUGH	TOOWOOMBA	TOTAL
Total Households	90.0	77.0	59.0	74.0	228.0	97.0	625.0
Total Individuals	218.0	208.0	157.6	194.4	526.0	252.0	1,556.0
Children 0-4	14.0	13.3	11.2	13.1	29.5	16.2	97.3
Children 5-12	24.1	23.6	18.1	22.9	55.9	29.7	174.3
Children 13-17	15.5	16.1	11.0	15.2	35.5	19.6	112.9
Ppl 16 +	170.4	161.6	121.5	149.2	418.9	194.3	1,215.9
Ppl 16-39	74.0	77.4	52.7	63.6	144.8	80.4	492.9
Ppl 16-54	123.1	119.2	88.0	106.0	258.0	130.3	824.6
Ppl 25+	143.5	130.3	102.1	123.6	363.6	161.2	1,024.3
Ppl 25-54	96.2	87.9	68.6	80.4	202.7	97.2	633.0
Ppl 40+	96.4	84.2	68.8	85.6	274.1	113.9	723.0
Grocery Buyers	90.0	77.0	59.0	74.0	228.0	97.0	625.0
Grocery Buyers Working	54.4	41.7	32.1	39.5	114.0	51.1	332.8
Grocery Buyers Not Working	35.6	35.3	26.9	34.5	114.0	45.9	292.2
Grocery Buyers Under 40	30.7	30.6	19.0	24.2	59.3	32.2	196.0
Grocery Buyers 40+	59.2	46.4	40.0	49.8	168.6	64.7	428.7
Grocery Buyers No Kids	61.5	48.0	36.8	47.4	164.2	61.6	419.5
Grocery Buyer Kids	28.5	29.0	22.2	26.6	63.8	35.4	205.5
Grocery Buyers Children 0-12	22.3	22.5	17.7	20.4	47.6	27.0	157.5
Grocery Buyers Children 0-17	28.5	29.0	22.2	26.6	63.8	35.4	205.5
Grocery Buyers Children 5-12	16.9	17.2	12.2	15.5	31.4	19.8	113.0
Grocery Buyers Children 5-17	23.5	24.2	16.9	22.0	48.3	28.7	163.6

2007 UNIVERSE ESTIMATES

TOTAL QUEENSLAND							
000s	CAIRNS	TOWNSVILLE	MACKAY	ROCKHAMPTON	MARYBOROUGH	TOOWOOMBA	TOTAL
Men 16+	86.5	81.9	62.7	75.9	205.5	96.0	608.5
Men 16-24	13.8	16.3	10.1	13.5	28.5	16.8	99.0
Men 16-39	37.5	40.0	27.3	32.5	72.6	40.6	250.5
Men 16-54	62.4	61.2	45.5	54.2	127.4	65.4	416.1
Men 18+	83.5	78.5	60.5	72.7	198.3	92.0	585.5
Men 18-24	10.8	12.9	7.9	10.3	21.3	12.8	76.0
Men 25+	72.7	65.6	52.6	62.4	177.0	79.2	509.5
Men 25-39	23.7	23.7	17.2	19.0	44.1	23.8	151.5
Men 25-54	48.6	44.9	35.4	40.7	98.9	48.6	317.1
Men 40+	49.0	41.9	35.4	43.4	132.9	55.4	358.0
Men 40-54	24.9	21.2	18.2	21.7	54.8	24.8	165.6
Men 55+	24.1	20.7	17.2	21.7	78.1	30.6	192.4
Women 16+	83.9	79.7	58.8	73.3	213.4	98.3	607.4
Women 16-24	13.1	15.0	9.3	12.1	26.8	16.3	92.6
Women 16-39	36.5	37.4	25.4	31.1	72.2	39.8	242.4
Women 16-54	60.7	58.0	42.5	51.8	130.6	64.9	408.5
Women 18+	80.9	76.5	56.8	70.5	206.8	94.5	586.0
Women 18-24	10.1	11.8	7.3	9.3	20.2	12.5	71.2
Women 25+	70.8	64.7	49.5	61.2	186.6	82.0	514.8
Women 25-39	23.4	22.4	16.1	19.0	45.4	23.5	149.8
Women 25-54	47.6	43.0	33.2	39.7	103.8	48.6	315.9
Women 40+	47.4	42.3	33.4	42.2	141.2	58.5	365.0
Women 40-54	24.2	20.6	17.1	20.7	58.4	25.1	166.1
Women 55+	23.2	21.7	16.3	21.5	82.8	33.4	198.9

2007 UNIVERSE ESTIMATES

TOTAL QUEENSLAND							
000s	CAIRNS	TOWNSVILLE	MACKAY	ROCKHAMPTON	MARYBOROUGH	TOOWOOMBA	TOTAL
1 Person Household	19.9	16.3	12.4	16.4	52.7	23.2	140.9
2 Person Households	34.2	25.6	20.2	25.3	96.9	32.2	234.4
3 Person Households	17.9	13.6	10.4	12.3	39.4	16.5	110.1
4 Person Households	14.1	12.0	9.8	11.4	34.5	11.2	93.0
5+ Person Households	3.9	9.5	6.2	8.6	4.5	13.9	46.6
1 TV Households	34.7	29.6	22.7	28.5	80.9	37.3	233.7
2 TV Households	35.6	30.4	23.3	29.2	89.5	38.3	246.3
3+ TV Households	19.7	17.0	13.0	16.3	57.6	21.4	145.0

2007 UNIVERSE ESTIMATES

TOTAL NORTHERN NSW				
000s	NORTHERN RIVERS	TAMWORTH/TAREE	NEWCASTLE	Total
Total Households	361.0	133.0	283.0	777.0
Total Individuals	871.0	333.0	731.0	1,935.0
Children 0-4	47.0	18.0	43.3	108.3
Children 5-12	89.3	35.5	78.7	203.5
Children 13-17	58.9	23.4	50.8	133.1
Ppl 16 +	699.2	265.3	578.4	1,542.9
Ppl 16-39	260.6	88.5	227.0	576.1
Ppl 16-54	447.7	156.4	377.2	981.3
Ppl 25+	598.7	229.5	490.5	1,318.7
Ppl 25-54	347.2	120.6	289.3	757.1
Ppl 40+	438.6	176.8	351.4	966.8
Grocery Buyers	361.0	133.0	283.0	777.0
Grocery Buyers Working	175.7	59.8	123.1	358.6
Grocery Buyers Not Working	185.3	73.2	159.9	418.4
Grocery Buyers Under 40	96.1	30.6	79.3	206.0
Grocery Buyers 40+	265.0	102.5	203.8	571.3
Grocery Buyers No Kids	258.3	93.3	187.6	539.2
Grocery Buyer Kids	102.7	39.7	95.4	237.8
Grocery Buyers Children 0-12	78.2	29.7	73.7	181.6
Grocery Buyers Children 0-17	102.7	39.7	95.4	237.8
Grocery Buyers Children 5-12	54.2	22.6	56.0	132.8
Grocery Buyers Children 5-17	79.6	33.3	78.0	190.9

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TOTAL NORTHERN NSW				
000s	NORTHERN RIVERS	TAMWORTH/TAREE	NEWCASTLE	Total
Men 16+	343.2	129.7	283.3	756.2
Men 16-24	52.3	18.5	44.8	115.6
Men 16-39	131.5	44.7	114.4	290.6
Men 16-54	222.7	78.2	189.1	490.0
Men 18+	331.0	124.9	273.1	729.0
Men 18-24	40.1	13.7	34.6	88.4
Men 25+	290.9	111.2	238.5	640.6
Men 25-39	79.2	26.2	69.6	175.0
Men 25-54	170.4	59.7	144.3	374.4
Men 40+	211.7	85.0	168.9	465.6
Men 40-54	91.2	33.5	74.7	199.4
Men 55+	120.5	51.5	94.2	266.2
Women 16+	356.0	135.6	295.1	786.7
Women 16-24	48.2	17.3	43.1	108.6
Women 16-39	129.1	43.8	112.6	285.5
Women 16-54	225.0	78.2	188.1	491.3
Women 18+	344.8	131.2	285.1	761.1
Women 18-24	37.0	12.9	33.1	83.0
Women 25+	307.8	118.3	252.0	678.1
Women 25-39	80.9	26.5	69.5	176.9
Women 25-54	176.8	60.9	145.0	382.7
Women 40+	226.9	91.8	182.5	501.2
Women 40-54	95.9	34.4	75.5	205.8
Women 55+	131.0	57.4	107.0	295.4

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TOTAL NORTHERN NSW				
000s	NORTHERN RIVERS	TAMWORTH/TAREE	NEWCASTLE	Total
1 Person Household	81.8	30.2	60.6	172.6
2 Person Households	146.4	55.3	104.0	305.7
3 Person Households	60.2	17.7	44.8	122.7
4 Person Households	57.9	14.2	42.7	114.8
5+ Person Households	14.7	15.6	30.9	61.2
1 TV Households	114.5	41.9	90.6	247.0
2 TV Households	141.7	52.6	111.0	305.3
3+ TV Households	104.8	38.5	81.4	224.7

2007 UNIVERSE ESTIMATES

TOTAL SOUTHERN NSW				
000s	CANBERRA	ORANGE DUBBO WAGGA	WOLLONGONG	Total
Total Households	168.0	153.0	196.0	517.0
Total Individuals	448.0	396.0	498.0	1,342.0
Children 0-4	27.8	24.5	28.0	80.3
Children 5-12	45.3	44.6	52.5	142.4
Children 13-17	30.9	29.6	34.0	94.5
Ppl 16 +	356.8	309.3	396.9	1,063.0
Ppl 16-39	159.2	119.9	144.5	423.6
Ppl 16-54	256.4	202.1	248.5	707.0
Ppl 25+	295.4	260.5	340.4	896.3
Ppl 25-54	195.0	153.3	192.0	540.3
Ppl 40+	197.6	189.4	252.4	639.4
Grocery Buyers	168.0	153.0	196.0	517.0
Grocery Buyers Working	104.8	82.8	86.1	273.7
Grocery Buyers Not Working	63.2	70.2	109.9	243.3
Grocery Buyers Under 40	54.5	42.1	48.5	145.1
Grocery Buyers 40+	113.4	110.9	147.3	371.6
Grocery Buyers No Kids	114.6	102.2	131.4	348.2
Grocery Buyer Kids	53.4	50.8	64.6	168.8
Grocery Buyers Children 0-12	39.9	42.8	50.3	133.0
Grocery Buyers Children 0-17	53.4	50.8	64.6	168.8
Grocery Buyers Children 5-12	31.6	32.6	37.7	101.9
Grocery Buyers Children 5-17	45.1	41.2	52.5	138.8

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TOTAL SOUTHERN NSW				
000s	CANBERRA	ORANGE DUBBO WAGGA	WOLLONGONG	Total
Men 16+	176.6	153.8	195.8	526.2
Men 16-24	31.5	25.2	29.2	85.9
Men 16-39	80.8	61.4	73.5	215.7
Men 16-54	128.6	102.7	125.1	356.4
Men 18+	170.0	147.6	189.0	506.6
Men 18-24	24.9	19.0	22.4	66.3
Men 25+	145.1	128.6	166.6	440.3
Men 25-39	49.3	36.2	44.3	129.8
Men 25-54	97.1	77.5	95.9	270.5
Men 40+	95.8	92.4	122.3	310.5
Men 40-54	47.8	41.3	51.6	140.7
Men 55+	48.0	51.1	70.7	169.8
Women 16+	180.2	155.5	201.1	536.8
Women 16-24	29.9	23.6	27.3	80.8
Women 16-39	78.4	58.5	71.0	207.9
Women 16-54	127.8	99.4	123.4	350.6
Women 18+	174.0	149.7	194.5	518.2
Women 18-24	23.7	17.8	20.7	62.2
Women 25+	150.3	131.9	173.8	456.0
Women 25-39	48.5	34.9	43.7	127.1
Women 25-54	97.9	75.8	96.1	269.8
Women 40+	101.8	97.0	130.1	328.9
Women 40-54	49.4	40.9	52.4	142.7
Women 55+	52.4	56.1	77.7	186.2

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TOTAL SOUTHERN NSW				
000s	CANBERRA	ORANGE DUBBO WAGGA	WOLLONGONG	Total
1 Person Household	36.9	33.3	41.9	112.1
2 Person Households	57.1	55.7	73.3	186.1
3 Person Households	28.8	24.4	33.5	86.7
4 Person Households	29.3	21.3	28.5	79.1
5+ Person Households	15.9	18.3	18.8	53.0
1 TV Households	48.7	44.4	56.8	149.9
2 TV Households	65.5	59.7	76.4	201.6
3+ TV Households	53.8	48.9	62.8	165.5

2007 UNIVERSE ESTIMATES

TOTAL VICTORIA						
000s	ALBURY	SHEPPARTON	BENDIGO	BALLARAT	GIPPSLAND	TOTAL
Total Households	71.0	67.0	90.0	128.0	78.0	434.0
Total Individuals	179.0	170.0	226.0	332.0	199.0	1,106.0
Children 0-4	10.3	9.8	12.8	19.2	10.8	62.9
Children 5-12	19.7	18.5	24.4	36.8	21.5	120.9
Children 13-17	13.1	12.3	16.0	23.9	14.2	79.5
Ppl 16 +	140.9	134.2	179.2	261.5	158.3	874.1
Ppl 16-39	52.3	49.4	64.9	97.8	56.4	320.8
Ppl 16-54	90.5	85.4	112.5	168.5	98.6	555.5
Ppl 25+	120.2	115.6	153.5	222.7	135.6	747.6
Ppl 25-54	69.8	66.8	86.8	129.7	75.9	429.0
Ppl 40+	88.6	84.8	114.3	163.7	101.9	553.3
Grocery Buyers	71.0	67.0	90.0	128.0	78.0	434.0
Grocery Buyers Working	36.9	33.9	42.1	62.6	35.6	211.1
Grocery Buyers Not Working	34.1	33.1	47.9	65.4	42.4	222.9
Grocery Buyers Under 40	18.9	17.7	22.3	34.6	18.5	112.0
Grocery Buyers 40+	52.2	49.3	67.8	93.4	59.5	322.2
Grocery Buyers No Kids	48.9	46.4	63.2	84.6	54.1	297.2
Grocery Buyer Kids	22.1	20.6	26.8	43.4	23.9	136.8
Grocery Buyers Children 0-12	15.9	15.7	20.3	32.4	17.1	101.4
Grocery Buyers Children 0-17	22.1	20.6	26.8	43.4	23.9	136.8
Grocery Buyers Children 5-12	11.6	11.7	14.1	23.0	13.0	73.4
Grocery Buyers Children 5-17	17.8	16.6	21.0	34.6	19.8	109.8

2007 UNIVERSE ESTIMATES

TOTAL VICTORIA						
000s	ALBURY	SHEPPARTON	BENDIGO	BALLARAT	GIPPSLAND	TOTAL
Men 16+	69.2	66.7	87.8	128.4	78.0	430.1
Men 16-24	10.6	9.6	13.1	20.0	11.6	64.9
Men 16-39	26.4	25.1	32.6	49.2	28.4	161.7
Men 16-54	45.3	43.1	56.1	84.5	49.1	278.1
Men 18+	66.6	64.3	84.6	123.6	75.0	414.1
Men 18-24	8.0	7.2	9.9	15.2	8.6	48.9
Men 25+	58.6	57.1	74.7	108.4	66.4	365.2
Men 25-39	15.8	15.5	19.5	29.2	16.8	96.8
Men 25-54	34.7	33.5	43.0	64.5	37.5	213.2
Men 40+	42.8	41.6	55.2	79.2	49.6	268.4
Men 40-54	18.9	18.0	23.5	35.3	20.7	116.4
Men 55+	23.9	23.6	31.7	43.9	28.9	152.0
Women 16+	71.7	67.5	91.4	133.1	80.3	444.0
Women 16-24	10.1	9.0	12.6	18.8	11.1	61.6
Women 16-39	25.9	24.3	32.3	48.6	28.0	159.1
Women 16-54	45.2	42.3	56.4	84.0	49.5	277.4
Women 18+	69.3	65.1	88.2	128.5	77.5	428.6
Women 18-24	7.7	6.6	9.4	14.2	8.3	46.2
Women 25+	61.6	58.5	78.8	114.3	69.2	382.4
Women 25-39	15.8	15.3	19.7	29.8	16.9	97.5
Women 25-54	35.1	33.3	43.8	65.2	38.4	215.8
Women 40+	45.8	43.2	59.1	84.5	52.3	284.9
Women 40-54	19.3	18.0	24.1	35.4	21.5	118.3
Women 55+	26.5	25.2	35.0	49.1	30.8	166.6

2007 UNIVERSE ESTIMATES

TOTAL VICTORIA						
000s	ALBURY	SHEPPARTON	BENDIGO	BALLARAT	GIPPSLAND	TOTAL
1 Person Household	16.4	15.7	22.1	25.4	18.3	97.9
2 Person Households	27.1	25.6	34.1	50.0	29.7	166.5
3 Person Households	10.7	11.2	13.8	21.1	11.9	68.7
4 Person Households	10.6	8.9	11.9	18.5	11.6	61.5
5+ Person Households	6.2	5.6	8.1	13.0	6.5	39.4
1 TV Households	20.6	19.4	26.1	37.1	22.9	126.1
2 TV Households	28.4	26.8	36.0	51.2	31	173.4
3+ TV Households	22.0	20.8	27.9	39.7	24.1	134.5

2007 UNIVERSE ESTIMATES

TOTAL TASMANIA			
000s	LAUNCESTON	HOBART	TOTAL
Total Households	97.0	98.0	195.0
Total Individuals	244.0	248.0	492.0
Children 0-4	14.5	15.5	30.0
Children 5-12	26.5	25.3	51.8
Children 13-17	17.0	17.2	34.2
Ppl 16 +	192.6	197.0	389.6
Ppl 16-39	71.9	75.2	147.1
Ppl 16-54	124.0	130.1	254.1
Ppl 25+	163.7	166.0	329.7
Ppl 25-54	95.1	99.1	194.2
Ppl 40+	120.7	121.8	242.5
Grocery Buyers	97.0	98.0	195.0
Grocery Buyers Working	47.1	50.9	98.0
Grocery Buyers Not Working	49.9	47.1	97.0
Grocery Buyers Under 40	26.7	26.5	53.2
Grocery Buyers 40+	70.3	71.4	141.7
Grocery Buyers No Kids	65.2	66.6	131.8
Grocery Buyer Kids	31.8	31.4	63.2
Grocery Buyers Children 0-12	22.9	23.8	46.7
Grocery Buyers Children 0-17	31.8	31.4	63.2
Grocery Buyers Children 5-12	17.4	17.5	34.9
Grocery Buyers Children 5-17	26.5	26.1	52.6

2007 UNIVERSE ESTIMATES

TOTAL TASMANIA			
000s	LAUNCESTON	HOBART	TOTAL
Men 16+	94.5	96.1	190.6
Men 16-24	15.0	16.1	31.1
Men 16-39	36.0	37.7	73.7
Men 16-54	62.1	64.3	126.4
Men 18+	91.1	92.5	183.6
Men 18-24	11.6	12.5	24.1
Men 25+	79.5	80.0	159.5
Men 25-39	21.0	21.6	42.6
Men 25-54	47.1	48.2	95.3
Men 40+	58.5	58.4	116.9
Men 40-54	26.1	26.6	52.7
Men 55+	32.4	31.8	64.2
Women 16+	98.1	100.9	199.0
Women 16-24	13.9	14.9	28.8
Women 16-39	35.9	37.5	73.4
Women 16-54	61.9	65.8	127.7
Women 18+	94.9	97.5	192.4
Women 18-24	10.7	11.5	22.2
Women 25+	84.2	86.0	170.2
Women 25-39	22.0	22.6	44.6
Women 25-54	48.0	50.9	98.9
Women 40+	62.2	63.4	125.6
Women 40-54	26.0	28.3	54.3
Women 55+	36.2	35.1	71.3

2007 UNIVERSE ESTIMATES

TOTAL TASMANIA			
000s	LAUNCESTON	HOBART	TOTAL
1 Person Household	22.9	22.3	45.2
2 Person Households	36.5	36.7	73.2
3 Person Households	15.8	16.1	31.9
4 Person Households	12.3	13.7	26.0
5+ Person Households	9.5	9.2	18.7
1 TV Households	26.2	26.5	52.7
2 TV Households	36.9	37.2	74.1
3+ TV Households	33.9	34.3	68.2