

Consolidated Regional Survey Share  
Total Regional East Coast Share Report - Free to Air Only  
Week 07 - Week 30 2017 (12/02/17 - 29/07/17) 18:00 - 23:59  
Total Individuals - including Guests

| Network Share %       | ABC  | ABC2 | ABC ME | ABC NEWS | ABC NET | Prime/ 7Qld | 7TWO | 7mate | 7flix | Prime/ 7QLD NET | SCA Nine / NBN | SCA GO! | SCA Gem | SCA 9Life | SCA Nine / NBN NET | WIN / SCA TEN | ONE | ELEVEN | WIN / SCA TEN NET | SBS | SBS VICELAND | SBS Food Network | NITV | SBS NET |
|-----------------------|------|------|--------|----------|---------|-------------|------|-------|-------|-----------------|----------------|---------|---------|-----------|--------------------|---------------|-----|--------|-------------------|-----|--------------|------------------|------|---------|
| Survey 1              | 12.6 | 2.7  | 0.9    | 1.5      | 17.7    | 22.4        | 4.5  | 3.8   | 0.9   | 31.6            | 17.8           | 4.1     | 3.5     | 2.1       | 27.5               | 11.8          | 3.3 | 2.3    | 17.5              | 3.9 | 0.8          | 1.0              | 0.1  | 5.7     |
| Survey 2              | 12.3 | 3.3  | 0.8    | 1.4      | 17.8    | 22.7        | 5.0  | 4.1   | 0.9   | 32.7            | 17.8           | 3.8     | 3.4     | 2.2       | 27.1               | 10.6          | 3.4 | 2.6    | 16.7              | 3.9 | 0.8          | 0.8              | 0.2  | 5.7     |
| Survey 3              | 11.1 | 3.2  | 0.8    | 1.2      | 16.4    | 22.1        | 5.1  | 4.3   | 0.8   | 32.3            | 17.4           | 4.1     | 3.6     | 2.1       | 27.2               | 11.5          | 3.2 | 2.8    | 17.6              | 4.3 | 1.2          | 0.9              | 0.2  | 6.6     |
| Survey 4              | 11.4 | 3.1  | 1.0    | 1.3      | 16.8    | 22.6        | 4.9  | 4.3   | 1.0   | 32.8            | 16.9           | 3.8     | 3.9     | 2.1       | 26.7               | 11.6          | 3.4 | 2.6    | 17.6              | 4.0 | 1.0          | 1.0              | 0.2  | 6.1     |
| Survey 5              | 10.6 | 2.9  | 0.9    | 1.2      | 15.5    | 21.1        | 4.7  | 4.5   | 1.0   | 31.2            | 19.1           | 4.0     | 4.2     | 1.9       | 29.1               | 11.5          | 3.2 | 2.7    | 17.4              | 4.6 | 1.0          | 1.0              | 0.2  | 6.8     |
| Survey Wk1 (16/07/17) | 10.6 | 3.0  | 0.9    | 1.1      | 15.7    | 19.7        | 4.6  | 4.0   | 1.0   | 29.4            | 20.6           | 3.5     | 3.9     | 2.1       | 30.1               | 12.1          | 3.3 | 2.7    | 18.0              | 4.8 | 0.9          | 1.0              | 0.2  | 6.9     |
| Wk2 (23/07/17)        | 11.5 | 3.1  | 0.8    | 1.2      | 16.6    | 18.4        | 4.0  | 4.1   | 1.1   | 27.6            | 21.4           | 3.9     | 3.8     | 1.9       | 31.1               | 12.6          | 3.1 | 2.7    | 18.4              | 4.3 | 1.0          | 0.8              | 0.2  | 6.3     |
| Wk3 (30/07/17)        |      |      |        |          |         |             |      |       |       |                 |                |         |         |           |                    |               |     |        |                   |     |              |                  |      |         |
| Wk4 (06/08/17)        |      |      |        |          |         |             |      |       |       |                 |                |         |         |           |                    |               |     |        |                   |     |              |                  |      |         |
| Survey 6 Progressive  | 11.1 | 3.0  | 0.8    | 1.2      | 16.1    | 19.1        | 4.3  | 4.1   | 1.0   | 28.5            | 21.0           | 3.7     | 3.9     | 2.0       | 30.6               | 12.3          | 3.2 | 2.7    | 18.2              | 4.6 | 0.9          | 0.9              | 0.2  | 6.6     |
| Survey 7              |      |      |        |          |         |             |      |       |       |                 |                |         |         |           |                    |               |     |        |                   |     |              |                  |      |         |
| Survey 8              |      |      |        |          |         |             |      |       |       |                 |                |         |         |           |                    |               |     |        |                   |     |              |                  |      |         |
| Survey 9              |      |      |        |          |         |             |      |       |       |                 |                |         |         |           |                    |               |     |        |                   |     |              |                  |      |         |
| Survey 10             |      |      |        |          |         |             |      |       |       |                 |                |         |         |           |                    |               |     |        |                   |     |              |                  |      |         |
| Survey Year to Date   | 11.5 | 3.0  | 0.9    | 1.3      | 16.7    | 21.9        | 4.8  | 4.2   | 0.9   | 31.8            | 18.1           | 3.9     | 3.7     | 2.1       | 27.8               | 11.5          | 3.3 | 2.6    | 17.4              | 4.2 | 1.0          | 0.9              | 0.2  | 6.2     |

Note - SCA Nine and WIN Affiliation changes occur from 1 July 2016

Consolidated Regional Survey Share  
Queensland Share Report - Free to Air Only  
Week 07 - Week 30 2017 (12/02/17 - 29/07/17) 18:00 - 23:59  
Total Individuals - including Guests

| Network Share %       | ABC  | ABC2 | ABC ME | ABC NEWS | ABC NET | 7QLD | 7TWO | 7mate | 7flix | 7QLD NET | SCA Nine | SCA GO! | SCA Gem | SCA 9Life | SCA NET | WIN  | ONE | ELEVEN | WIN NET | SBS | SBS VICELAND | SBS Food Network | NITV | SBS NET |
|-----------------------|------|------|--------|----------|---------|------|------|-------|-------|----------|----------|---------|---------|-----------|---------|------|-----|--------|---------|-----|--------------|------------------|------|---------|
| Survey 1              | 10.6 | 2.7  | 0.7    | 1.3      | 15.3    | 25.4 | 3.8  | 4.2   | 3.4   | 36.8     | 15.6     | 4.5     | 3.4     | 1.7       | 25.2    | 12.2 | 3.3 | 2.2    | 17.7    | 3.2 | 0.7          | 0.9              | 0.2  | 5.0     |
| Survey 2              | 10.2 | 3.1  | 0.7    | 1.3      | 15.2    | 24.9 | 4.5  | 4.9   | 3.4   | 37.6     | 16.7     | 3.7     | 3.3     | 1.9       | 25.5    | 10.2 | 3.6 | 2.6    | 16.4    | 3.3 | 0.9          | 0.9              | 0.2  | 5.2     |
| Survey 3              | 9.8  | 2.9  | 0.8    | 1.0      | 14.4    | 23.6 | 4.4  | 4.8   | 3.1   | 36.0     | 16.9     | 4.3     | 3.7     | 2.1       | 27.0    | 10.8 | 3.5 | 2.6    | 16.9    | 3.5 | 1.2          | 0.9              | 0.2  | 5.7     |
| Survey 4              | 10.0 | 2.6  | 0.8    | 1.0      | 14.3    | 23.8 | 4.4  | 5.1   | 3.5   | 36.9     | 16.4     | 3.6     | 3.8     | 2.2       | 26.1    | 10.7 | 3.8 | 2.7    | 17.2    | 3.3 | 1.0          | 1.0              | 0.2  | 5.5     |
| Survey 5              | 9.4  | 2.4  | 0.8    | 0.9      | 13.5    | 22.1 | 4.1  | 5.0   | 3.5   | 34.6     | 19.3     | 3.8     | 4.1     | 1.9       | 29.1    | 11.1 | 3.7 | 2.6    | 17.4    | 3.3 | 1.0          | 1.0              | 0.2  | 5.4     |
| Survey Wk1 (16/07/17) | 9.6  | 2.5  | 0.8    | 1.0      | 13.9    | 20.3 | 4.1  | 4.3   | 3.7   | 32.4     | 21.0     | 3.3     | 3.8     | 2.3       | 30.4    | 11.6 | 4.1 | 2.5    | 18.1    | 3.2 | 0.8          | 0.9              | 0.2  | 5.1     |
| Wk2 (23/07/17)        | 10.3 | 2.6  | 0.5    | 1.0      | 14.5    | 19.0 | 3.5  | 4.6   | 4.1   | 31.1     | 20.9     | 4.1     | 3.6     | 1.9       | 30.5    | 12.2 | 3.7 | 2.7    | 18.6    | 3.2 | 1.0          | 0.9              | 0.1  | 5.2     |
| Wk3 (30/07/17)        |      |      |        |          |         |      |      |       |       |          |          |         |         |           |         |      |     |        |         |     |              |                  |      |         |
| Wk4 (06/08/17)        |      |      |        |          |         |      |      |       |       |          |          |         |         |           |         |      |     |        |         |     |              |                  |      |         |
| Survey 6 Progressive  | 10.0 | 2.6  | 0.6    | 1.0      | 14.2    | 19.7 | 3.8  | 4.5   | 3.9   | 31.8     | 21.0     | 3.7     | 3.7     | 2.1       | 30.5    | 11.9 | 3.9 | 2.6    | 18.4    | 3.2 | 0.9          | 0.9              | 0.1  | 5.2     |
| Survey 7              |      |      |        |          |         |      |      |       |       |          |          |         |         |           |         |      |     |        |         |     |              |                  |      |         |
| Survey 8              |      |      |        |          |         |      |      |       |       |          |          |         |         |           |         |      |     |        |         |     |              |                  |      |         |
| Survey 9              |      |      |        |          |         |      |      |       |       |          |          |         |         |           |         |      |     |        |         |     |              |                  |      |         |
| Survey 10             |      |      |        |          |         |      |      |       |       |          |          |         |         |           |         |      |     |        |         |     |              |                  |      |         |
| Survey Year to Date   | 10.0 | 2.7  | 0.7    | 1.1      | 14.5    | 23.5 | 4.2  | 4.8   | 3.4   | 35.9     | 17.4     | 4.0     | 3.7     | 2.0       | 27.0    | 11.1 | 3.6 | 2.5    | 17.2    | 3.3 | 1.0          | 0.9              | 0.2  | 5.4     |

Note - SCA Nine and WIN Affiliation changes occur from 1 July 2016

Consolidated Regional Survey Share  
NNSW Share Report - Free to Air Only  
Week 07 - Week 30 2017 (12/02/17 - 29/07/17) 18:00 - 23:59  
Total Individuals - including Guests

| Network Share %         | ABC  | ABC2 | ABC ME | ABC NEWS | ABC NET | Prime | 7TWO | 7mate | Prime NET | SCA Nine NBN | SCA GO! | SCA Gem | SCA 9Life | SCA Nine NBN NET | SCA TEN | ONE | ELEVEN | SCA TEN NET | SBS | SBS VICELAND | SBS Food Network | NITV | SBS NET |
|-------------------------|------|------|--------|----------|---------|-------|------|-------|-----------|--------------|---------|---------|-----------|------------------|---------|-----|--------|-------------|-----|--------------|------------------|------|---------|
| Survey 1                | 12.7 | 2.2  | 0.7    | 1.3      | 16.8    | 19.8  | 4.1  | 3.4   | 27.3      | 21.6         | 4.8     | 3.8     | 2.7       | 32.9             | 11.9    | 3.4 | 2.6    | 17.9        | 3.6 | 0.8          | 0.6              | 0.1  | 5.1     |
| Survey 2                | 12.4 | 2.7  | 0.8    | 1.3      | 17.3    | 19.4  | 4.8  | 3.3   | 27.4      | 21.6         | 4.5     | 4.0     | 3.1       | 33.1             | 11.0    | 3.1 | 2.8    | 16.8        | 3.7 | 0.9          | 0.6              | 0.2  | 5.3     |
| Survey 3                | 10.9 | 2.9  | 1.0    | 1.1      | 15.9    | 18.6  | 4.7  | 3.4   | 26.8      | 21.2         | 5.0     | 4.5     | 2.5       | 33.2             | 11.7    | 3.2 | 3.1    | 17.9        | 4.0 | 1.3          | 0.8              | 0.2  | 6.3     |
| Survey 4                | 11.7 | 2.9  | 1.0    | 1.3      | 16.9    | 19.0  | 4.6  | 3.2   | 26.8      | 20.7         | 4.5     | 4.8     | 2.5       | 32.4             | 12.2    | 3.3 | 3.0    | 18.4        | 3.8 | 0.9          | 0.7              | 0.1  | 5.5     |
| Survey 5                | 10.6 | 2.6  | 0.9    | 1.4      | 15.5    | 17.9  | 4.5  | 3.8   | 26.1      | 23.2         | 4.7     | 5.0     | 2.3       | 35.2             | 11.1    | 3.0 | 3.1    | 17.2        | 4.3 | 0.9          | 0.7              | 0.1  | 6.0     |
| Survey 6 Wk1 (16/07/17) | 11.4 | 2.3  | 0.9    | 1.4      | 16.0    | 17.5  | 4.2  | 3.4   | 25.1      | 24.7         | 3.7     | 4.4     | 2.5       | 35.3             | 11.3    | 3.1 | 3.3    | 17.8        | 4.1 | 0.8          | 0.7              | 0.2  | 5.9     |
| Wk2 (23/07/17)          | 12.5 | 2.5  | 1.1    | 1.3      | 17.4    | 15.0  | 3.9  | 2.8   | 21.8      | 25.0         | 4.4     | 4.8     | 2.3       | 36.5             | 12.6    | 2.9 | 3.1    | 18.6        | 4.2 | 0.8          | 0.5              | 0.1  | 5.7     |
| Wk3 (30/07/17)          |      |      |        |          |         |       |      |       |           |              |         |         |           |                  |         |     |        |             |     |              |                  |      |         |
| Wk4 (06/08/17)          |      |      |        |          |         |       |      |       |           |              |         |         |           |                  |         |     |        |             |     |              |                  |      |         |
| Survey 6 Progressive    | 12.0 | 2.4  | 1.0    | 1.4      | 16.7    | 16.2  | 4.1  | 3.1   | 23.4      | 24.8         | 4.1     | 4.6     | 2.4       | 35.9             | 12.0    | 3.0 | 3.2    | 18.2        | 4.2 | 0.8          | 0.6              | 0.2  | 5.8     |
| Survey 7                |      |      |        |          |         |       |      |       |           |              |         |         |           |                  |         |     |        |             |     |              |                  |      |         |
| Survey 8                |      |      |        |          |         |       |      |       |           |              |         |         |           |                  |         |     |        |             |     |              |                  |      |         |
| Survey 9                |      |      |        |          |         |       |      |       |           |              |         |         |           |                  |         |     |        |             |     |              |                  |      |         |
| Survey 10               |      |      |        |          |         |       |      |       |           |              |         |         |           |                  |         |     |        |             |     |              |                  |      |         |
| Survey Year to Date     | 11.7 | 2.6  | 0.9    | 1.3      | 16.5    | 18.7  | 4.5  | 3.4   | 26.6      | 21.9         | 4.6     | 4.4     | 2.6       | 33.6             | 11.6    | 3.2 | 3.0    | 17.7        | 3.9 | 0.9          | 0.7              | 0.1  | 5.7     |

Note - SCA Nine and WIN Affiliation changes occur from 1 July 2016

Consolidated Regional Survey Share  
SNSW Share Report - Free to Air Only  
Week 07 - Week 30 2017 (12/02/17 - 29/07/17) 18:00 - 23:59  
Total Individuals - including Guests

| Network Share %         | ABC  | ABC2 | ABC ME | ABC NEWS | ABC NET | Prime | 7TWO | 7mate | Prime NET | SCA Nine | SCA GO! | SCA Gem | SCA 9Life | SCA NET | WIN  | ONE | ELEVEN | WIN NET | SBS | SBS VICELAND | SBS Food Network | NITV | SBS NET |
|-------------------------|------|------|--------|----------|---------|-------|------|-------|-----------|----------|---------|---------|-----------|---------|------|-----|--------|---------|-----|--------------|------------------|------|---------|
| Survey 1                | 14.7 | 3.5  | 1.0    | 2.2      | 21.3    | 21.1  | 4.1  | 3.1   | 28.3      | 16.7     | 3.1     | 3.6     | 2.4       | 25.8    | 12.6 | 3.1 | 1.8    | 17.5    | 4.7 | 0.9          | 1.3              | 0.2  | 7.1     |
| Survey 2                | 15.2 | 4.1  | 0.7    | 1.9      | 22.0    | 21.7  | 4.4  | 3.4   | 29.5      | 16.3     | 2.9     | 3.2     | 2.2       | 24.6    | 11.9 | 3.4 | 2.0    | 17.3    | 4.7 | 0.9          | 1.0              | 0.1  | 6.7     |
| Survey 3                | 13.7 | 4.0  | 0.8    | 1.8      | 20.3    | 20.3  | 4.8  | 3.8   | 28.9      | 15.9     | 3.0     | 3.3     | 2.2       | 24.4    | 12.9 | 2.9 | 2.4    | 18.2    | 5.8 | 1.2          | 1.1              | 0.2  | 8.3     |
| Survey 4                | 14.0 | 4.0  | 1.3    | 1.9      | 21.1    | 20.8  | 4.5  | 3.9   | 29.2      | 16.3     | 3.4     | 3.5     | 1.9       | 25.1    | 12.3 | 3.0 | 1.9    | 17.2    | 4.9 | 0.9          | 1.3              | 0.1  | 7.3     |
| Survey 5                | 12.5 | 3.8  | 0.9    | 1.4      | 18.5    | 20.1  | 4.5  | 4.3   | 28.9      | 17.6     | 3.5     | 3.8     | 1.8       | 26.7    | 12.5 | 2.7 | 2.3    | 17.5    | 5.5 | 1.2          | 1.4              | 0.1  | 8.3     |
| Survey 6 Wk1 (16/07/17) | 11.8 | 4.0  | 1.0    | 1.2      | 18.0    | 18.7  | 4.2  | 4.0   | 26.9      | 18.8     | 3.0     | 4.2     | 2.1       | 28.1    | 13.7 | 2.6 | 2.4    | 18.6    | 5.9 | 0.9          | 1.4              | 0.2  | 8.4     |
| Wk2 (23/07/17)          | 12.5 | 4.0  | 0.7    | 1.6      | 18.8    | 17.0  | 4.0  | 4.0   | 25.0      | 20.6     | 3.1     | 3.4     | 2.2       | 29.4    | 14.3 | 2.6 | 2.3    | 19.2    | 5.4 | 1.1          | 0.9              | 0.2  | 7.7     |
| Wk3 (30/07/17)          |      |      |        |          |         |       |      |       |           |          |         |         |           |         |      |     |        |         |     |              |                  |      |         |
| Wk4 (06/08/17)          |      |      |        |          |         |       |      |       |           |          |         |         |           |         |      |     |        |         |     |              |                  |      |         |
| Survey 6 Progressive    | 12.2 | 4.0  | 0.9    | 1.4      | 18.4    | 17.9  | 4.1  | 4.0   | 26.0      | 19.6     | 3.1     | 3.8     | 2.2       | 28.7    | 14.0 | 2.6 | 2.3    | 18.9    | 5.6 | 1.0          | 1.1              | 0.2  | 8.0     |
| Survey 7                |      |      |        |          |         |       |      |       |           |          |         |         |           |         |      |     |        |         |     |              |                  |      |         |
| Survey 8                |      |      |        |          |         |       |      |       |           |          |         |         |           |         |      |     |        |         |     |              |                  |      |         |
| Survey 9                |      |      |        |          |         |       |      |       |           |          |         |         |           |         |      |     |        |         |     |              |                  |      |         |
| Survey 10               |      |      |        |          |         |       |      |       |           |          |         |         |           |         |      |     |        |         |     |              |                  |      |         |
| Survey Year to Date     | 13.8 | 3.9  | 0.9    | 1.8      | 20.4    | 20.5  | 4.4  | 3.7   | 28.7      | 16.8     | 3.2     | 3.5     | 2.1       | 25.6    | 12.6 | 3.0 | 2.1    | 17.7    | 5.2 | 1.0          | 1.2              | 0.2  | 7.6     |

Note - SCA Nine and WIN Affiliation changes occur from 1 July 2016

Consolidated Regional Survey Share  
Victoria Share Report - Free to Air Only  
Week 07 - Week 30 2017 (12/02/17 - 29/07/17) 18:00 - 23:59  
Total Individuals - including Guests

| Network Share %       | ABC  | ABC2 | ABC ME | ABC NEWS | ABC NET | Prime | 7TWO | 7mate | Prime NET | SCA Nine | SCA GO! | SCA Gem | SCA 9Life | SCA NET | WIN  | ONE | ELEVEN | WIN NET | SBS | SBS VICELAND | SBS Food Network | NITV | SBS NET |
|-----------------------|------|------|--------|----------|---------|-------|------|-------|-----------|----------|---------|---------|-----------|---------|------|-----|--------|---------|-----|--------------|------------------|------|---------|
| Survey 1              | 12.7 | 2.8  | 1.1    | 1.1      | 17.7    | 23.5  | 6.2  | 4.5   | 34.2      | 16.8     | 3.7     | 3.3     | 1.7       | 25.4    | 10.4 | 3.6 | 2.6    | 16.7    | 4.1 | 0.6          | 1.1              | 0.2  | 5.9     |
| Survey 2              | 11.9 | 3.3  | 0.9    | 1.2      | 17.3    | 25.6  | 6.3  | 5.0   | 36.8      | 15.8     | 3.8     | 2.9     | 1.4       | 24.0    | 9.4  | 3.6 | 3.1    | 16.1    | 4.1 | 0.6          | 0.9              | 0.2  | 5.8     |
| Survey 3              | 10.2 | 3.3  | 0.8    | 1.0      | 15.3    | 26.7  | 6.6  | 5.2   | 38.5      | 14.4     | 3.8     | 2.8     | 1.5       | 22.6    | 10.9 | 3.3 | 3.0    | 17.2    | 4.3 | 0.9          | 0.9              | 0.3  | 6.5     |
| Survey 4              | 10.4 | 3.0  | 0.9    | 1.1      | 15.3    | 27.6  | 6.2  | 5.3   | 39.2      | 13.4     | 3.5     | 3.1     | 1.5       | 21.6    | 11.3 | 3.5 | 2.7    | 17.5    | 4.2 | 1.0          | 1.1              | 0.2  | 6.5     |
| Survey 5              | 10.0 | 3.1  | 0.9    | 1.0      | 15.1    | 24.6  | 6.0  | 4.9   | 35.6      | 15.1     | 3.6     | 3.6     | 1.6       | 23.9    | 11.6 | 3.3 | 2.6    | 17.6    | 5.5 | 1.0          | 1.1              | 0.3  | 7.9     |
| Survey Wk1 (16/07/17) | 9.6  | 3.6  | 0.9    | 0.9      | 15.0    | 22.9  | 5.9  | 4.6   | 33.4      | 17.1     | 3.8     | 3.1     | 1.3       | 25.3    | 11.9 | 3.4 | 2.4    | 17.6    | 6.3 | 1.0          | 1.1              | 0.3  | 8.7     |
| Wk2 (23/07/17)        | 10.5 | 3.4  | 0.8    | 1.0      | 15.8    | 23.4  | 4.7  | 5.0   | 33.1      | 18.5     | 3.9     | 3.3     | 1.3       | 27.1    | 11.3 | 3.3 | 2.6    | 17.1    | 4.7 | 1.1          | 0.9              | 0.2  | 6.9     |
| Wk3 (30/07/17)        |      |      |        |          |         |       |      |       |           |          |         |         |           |         |      |     |        |         |     |              |                  |      |         |
| Wk4 (06/08/17)        |      |      |        |          |         |       |      |       |           |          |         |         |           |         |      |     |        |         |     |              |                  |      |         |
| Survey 6 Progressive  | 10.1 | 3.5  | 0.9    | 0.9      | 15.4    | 23.2  | 5.3  | 4.8   | 33.3      | 17.8     | 3.8     | 3.2     | 1.3       | 26.2    | 11.6 | 3.3 | 2.5    | 17.4    | 5.5 | 1.0          | 1.0              | 0.3  | 7.8     |
| Survey 7              |      |      |        |          |         |       |      |       |           |          |         |         |           |         |      |     |        |         |     |              |                  |      |         |
| Survey 8              |      |      |        |          |         |       |      |       |           |          |         |         |           |         |      |     |        |         |     |              |                  |      |         |
| Survey 9              |      |      |        |          |         |       |      |       |           |          |         |         |           |         |      |     |        |         |     |              |                  |      |         |
| Survey 10             |      |      |        |          |         |       |      |       |           |          |         |         |           |         |      |     |        |         |     |              |                  |      |         |
| Survey Year to Date   | 10.9 | 3.1  | 0.9    | 1.1      | 16.0    | 25.4  | 6.2  | 5.0   | 36.6      | 15.3     | 3.7     | 3.1     | 1.5       | 23.7    | 10.8 | 3.5 | 2.8    | 17.1    | 4.5 | 0.9          | 1.0              | 0.2  | 6.6     |

Note - SCA Nine and WIN Affiliation changes occur from 1 July 2016

Consolidated Regional Survey Share  
Tasmania Share Report - Free to Air Only  
Week 07 - Week 30 2017 (12/02/17 - 29/07/17) 18:00 - 23:59  
Total Individuals - including Guests

| Network Share %         | ABC  | ABC2 | ABC ME | ABC NEWS | ABC NET | SCTV | 7TWO | 7mate | SCTV NET | TDT  | GO! | Gem | TDT NET | WIN  | ONE | ELEVEN | WIN NET | SBS | SBS VICELAND | SBS Food Network | NITV | SBS NET |
|-------------------------|------|------|--------|----------|---------|------|------|-------|----------|------|-----|-----|---------|------|-----|--------|---------|-----|--------------|------------------|------|---------|
| Survey 1                | 15.4 | 2.2  | 0.8    | 1.2      | 19.6    | 31.2 | 6.2  | 3.5   | 40.9     | 12.0 | 3.1 | 3.9 | 19.0    | 10.2 | 2.5 | 1.8    | 14.5    | 4.2 | 0.5          | 1.2              | 0.2  | 6.0     |
| Survey 2                | 14.6 | 3.0  | 0.6    | 1.3      | 19.5    | 32.4 | 6.4  | 3.2   | 42.0     | 11.0 | 2.6 | 4.4 | 18.0    | 9.5  | 2.9 | 2.4    | 14.8    | 4.3 | 0.5          | 0.8              | 0.2  | 5.8     |
| Survey 3                | 13.0 | 2.6  | 0.9    | 1.2      | 17.6    | 33.1 | 6.1  | 4.1   | 43.3     | 10.9 | 2.5 | 4.0 | 17.4    | 10.8 | 2.7 | 2.2    | 15.7    | 4.3 | 0.6          | 1.0              | 0.2  | 6.0     |
| Survey 4                | 14.2 | 2.6  | 0.9    | 1.3      | 19.0    | 34.0 | 5.9  | 3.2   | 43.0     | 9.3  | 2.3 | 4.2 | 15.8    | 11.1 | 2.7 | 2.5    | 16.2    | 4.3 | 0.5          | 1.0              | 0.1  | 5.9     |
| Survey 5                | 12.6 | 2.5  | 0.8    | 1.1      | 17.0    | 32.4 | 5.1  | 4.0   | 41.5     | 11.0 | 3.0 | 4.5 | 18.5    | 10.6 | 2.8 | 2.9    | 16.2    | 4.6 | 0.6          | 1.3              | 0.1  | 6.7     |
| Survey 6 Wk1 (16/07/17) | 12.2 | 2.5  | 1.0    | 1.4      | 17.1    | 27.6 | 5.6  | 3.8   | 36.9     | 13.1 | 2.6 | 4.4 | 20.1    | 11.6 | 3.9 | 2.2    | 17.6    | 5.5 | 0.6          | 2.0              | 0.1  | 8.3     |
| Wk2 (23/07/17)          | 12.7 | 2.8  | 1.0    | 1.3      | 17.8    | 28.2 | 5.8  | 3.6   | 37.6     | 13.8 | 3.0 | 3.9 | 20.6    | 11.1 | 3.1 | 2.2    | 16.4    | 4.7 | 0.7          | 2.0              | 0.2  | 7.5     |
| Wk3 (30/07/17)          |      |      |        |          |         |      |      |       |          |      |     |     |         |      |     |        |         |     |              |                  |      |         |
| Wk4 (06/08/17)          |      |      |        |          |         |      |      |       |          |      |     |     |         |      |     |        |         |     |              |                  |      |         |
| Survey 6 Progressive    | 12.5 | 2.6  | 1.0    | 1.4      | 17.5    | 27.9 | 5.7  | 3.7   | 37.2     | 13.4 | 2.8 | 4.1 | 20.3    | 11.3 | 3.5 | 2.2    | 17.0    | 5.1 | 0.7          | 2.0              | 0.1  | 7.9     |
| Survey 7                |      |      |        |          |         |      |      |       |          |      |     |     |         |      |     |        |         |     |              |                  |      |         |
| Survey 8                |      |      |        |          |         |      |      |       |          |      |     |     |         |      |     |        |         |     |              |                  |      |         |
| Survey 9                |      |      |        |          |         |      |      |       |          |      |     |     |         |      |     |        |         |     |              |                  |      |         |
| Survey 10               |      |      |        |          |         |      |      |       |          |      |     |     |         |      |     |        |         |     |              |                  |      |         |
| Survey Year to Date     | 13.8 | 2.6  | 0.8    | 1.2      | 18.4    | 32.2 | 5.9  | 3.6   | 41.7     | 11.0 | 2.7 | 4.2 | 17.9    | 10.5 | 2.8 | 2.3    | 15.6    | 4.4 | 0.6          | 1.1              | 0.2  | 6.3     |

Note - SCA Nine and WIN Affiliation changes occur from 1 July 2016

| Network Share %         | ABC  | ABC2 | ABC ME | ABC NEWS | ABC NET | GWN7 | 7TWO | 7mate | GWN7 NET | WDT9 | GO! | Gem | WDT NET | WIN | ONE | ELEVEN | WIN NET | SBS | SBS VICELAND | SBS Food Network | NITV | SBS NET |
|-------------------------|------|------|--------|----------|---------|------|------|-------|----------|------|-----|-----|---------|-----|-----|--------|---------|-----|--------------|------------------|------|---------|
| Survey 1                | 18.4 | 3.5  | 1.3    | 1.8      | 25.1    | 27.7 | 3.4  | 4.0   | 35.1     | 10.1 | 5.1 | 3.1 | 18.3    | 8.8 | 3.6 | 1.9    | 14.4    | 4.7 | 1.2          | 1.0              | 0.3  | 7.2     |
| Survey 2                | 16.3 | 4.4  | 1.3    | 1.9      | 23.9    | 26.4 | 4.6  | 7.4   | 38.4     | 8.6  | 5.3 | 3.2 | 17.1    | 7.8 | 3.9 | 1.9    | 13.5    | 3.8 | 1.4          | 1.6              | 0.3  | 7.1     |
| Survey 3                | 11.9 | 4.1  | 1.5    | 1.9      | 19.4    | 27.9 | 4.8  | 7.4   | 40.0     | 10.5 | 5.8 | 3.6 | 20.0    | 8.2 | 3.4 | 1.8    | 13.3    | 4.0 | 1.5          | 1.3              | 0.4  | 7.3     |
| Survey 4                | 13.3 | 4.1  | 1.8    | 2.1      | 21.2    | 27.7 | 4.6  | 9.0   | 41.2     | 7.8  | 5.6 | 4.5 | 17.9    | 8.3 | 3.4 | 1.6    | 13.3    | 3.4 | 1.4          | 1.1              | 0.4  | 6.3     |
| Survey 5                | 11.9 | 4.3  | 1.8    | 1.4      | 19.4    | 27.1 | 4.9  | 8.4   | 40.4     | 9.0  | 4.8 | 4.6 | 18.4    | 8.0 | 3.6 | 2.1    | 13.7    | 4.9 | 1.2          | 1.6              | 0.3  | 8.1     |
| Survey 6 Wk1 (16/07/17) | 10.7 | 3.5  | 1.5    | 1.2      | 17.0    | 27.9 | 4.0  | 8.9   | 40.8     | 10.0 | 4.8 | 3.6 | 18.3    | 7.8 | 3.5 | 1.6    | 12.9    | 7.2 | 2.6          | 1.0              | 0.2  | 11.0    |
| Wk2 (23/07/17)          | 13.3 | 4.9  | 1.7    | 1.8      | 21.7    | 26.3 | 3.7  | 8.3   | 38.2     | 11.7 | 3.9 | 3.8 | 19.3    | 9.2 | 3.7 | 2.1    | 15.0    | 3.7 | 1.1          | 0.9              | 0.1  | 5.8     |
| Wk3 (30/07/17)          |      |      |        |          |         |      |      |       |          |      |     |     |         |     |     |        |         |     |              |                  |      |         |
| Wk4 (06/08/17)          |      |      |        |          |         |      |      |       |          |      |     |     |         |     |     |        |         |     |              |                  |      |         |
| Survey 6 Progressive    | 12.0 | 4.2  | 1.6    | 1.5      | 19.3    | 27.1 | 3.8  | 8.6   | 39.5     | 10.8 | 4.3 | 3.7 | 18.8    | 8.5 | 3.6 | 1.9    | 14.0    | 5.4 | 1.9          | 0.9              | 0.2  | 8.4     |
| Survey 7                |      |      |        |          |         |      |      |       |          |      |     |     |         |     |     |        |         |     |              |                  |      |         |
| Survey 8                |      |      |        |          |         |      |      |       |          |      |     |     |         |     |     |        |         |     |              |                  |      |         |
| Survey 9                |      |      |        |          |         |      |      |       |          |      |     |     |         |     |     |        |         |     |              |                  |      |         |
| Survey 10               |      |      |        |          |         |      |      |       |          |      |     |     |         |     |     |        |         |     |              |                  |      |         |
| Survey Year to Date     | 14.1 | 4.1  | 1.5    | 1.8      | 21.5    | 27.3 | 4.4  | 7.4   | 39.1     | 9.4  | 5.2 | 3.8 | 18.4    | 8.2 | 3.6 | 1.9    | 13.7    | 4.3 | 1.4          | 1.3              | 0.3  | 7.3     |

Note - SCA Nine and WIN Affiliation changes occur from 1 July 2016

Data Provided by Nielsen Television Audience Measurement