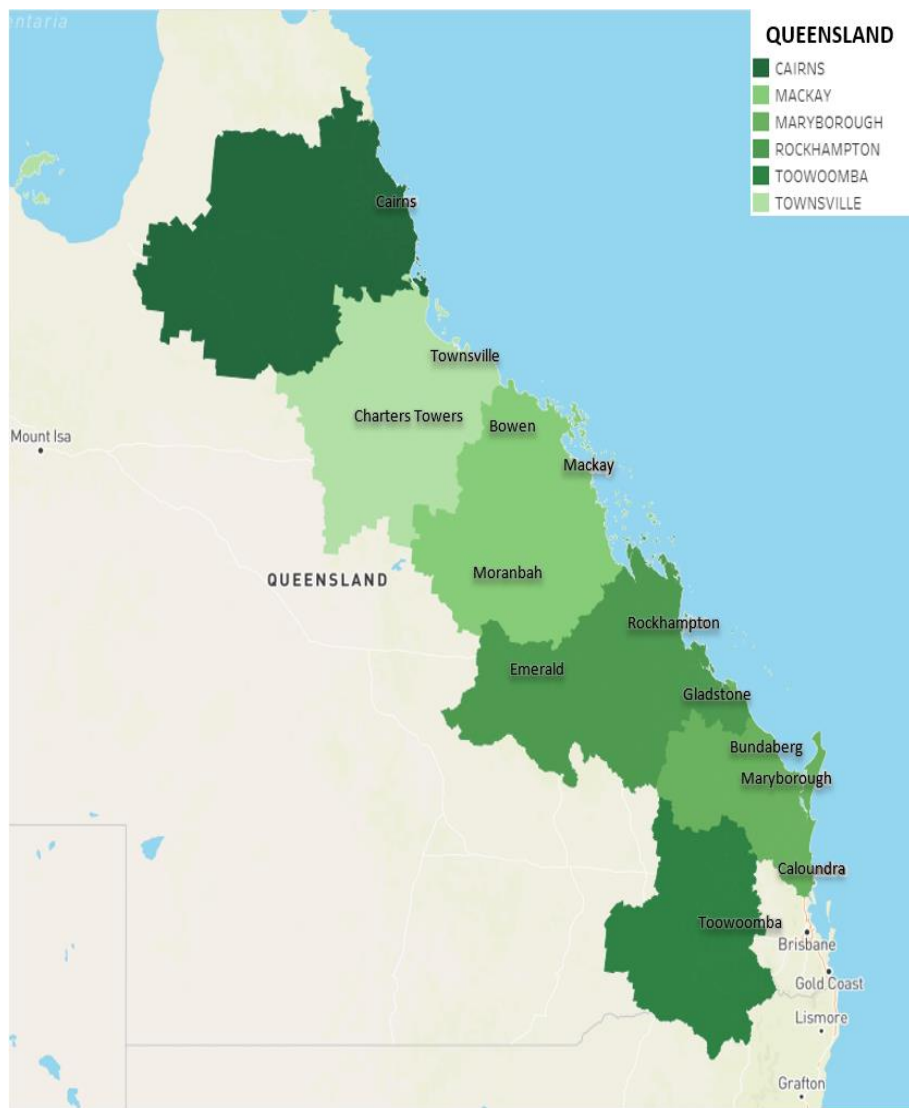


COVERAGE MAP : (AM-A)



QUEENSLAND

FTA Network	Affiliation
7QLD, 7TWO, 7mate, 7flix	7
SCA Nine, GO!, Gem, 9Life	9
WIN, Bold, Peach, Sky News on WIN	10
ABC, ABC KIDS/COMEDY, ABCME, ABC NEWS	ABC
SBS, SBS VICELAND, SBS Food, NITV, SBS WORLD MOVIES	SBS

MARKET	PEOPLE	HOUSEHOLDS
CAIRNS	262 400	116 200
TOWNSVILLE	239 800	99 300
MACKAY	191 700	79 500
ROCKHAMPTON	237 500	99 000
MARYBOROUGH	653 000	291 400
TOOWOOMBA	296 000	123 800
TOTAL	1 880 400	809 200

Based on 2011 ASGS SA1 Boundaries
Source: ABS

Produced by: Nielsen Television Audience Measurement
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TV COVERAGE AREA BY POSTCODE : (AM-A)

QUEENSLAND

Cairns

4849, 4852, 4854-4861, 4865, 4868-4873, 4877-4888

Mackay

4707, 4709, 4721, 4723, 4737-4746, 4750-4751,
 4753-4754, 4756-4757, 4798-4800, 4802-4805

Maryborough

4517-4519, 4550-4575, 4580-4581, 4600-4601, 4620-
 4621, 4625-4627, 4630, 4650, 4655, 4659-4660,
 4662, 4670, 4671, 4673

Rockhampton

4674, 4676-4678, 4680, 4694-4695, 4697, 4699-
 4706, 4710-4720, 4722

Toowoomba

4314, 4350, 4352-4365, 4370-4378, 4380-4385,
 4387-4388, 4390, 4400-4408, 4410-4413, 4421-
 4423, 4605-4606, 4608, 4610-4615

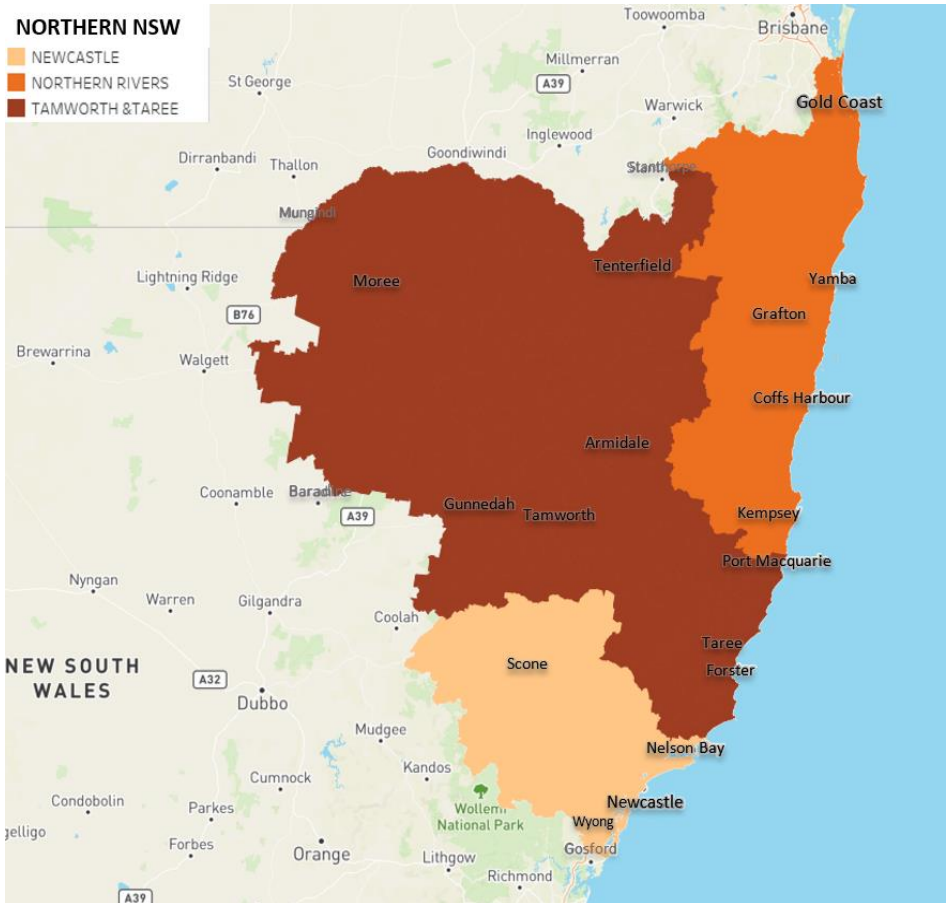
Townsville

4806-4820, 4850

COVERAGE MAP : (AM-B)

NORTHERN NSW

- NEWCASTLE
- NORTHERN RIVERS
- TAMWORTH & TAREE



NORTHERN NSW

FTA Network	Affiliation
Prime7, 7TWO, 7mate, 7flix	7
SCA Nine NBN, GO!, Gem, 9Life	9
WIN, Bold, Peach, Sky News on WIN	10
ABC, ABC KIDS/COMEDY, ABCME, ABC NEWS	ABC
SBS, SBS VICELAND, SBS Food, NITV, SBS WORLD MOVIES	SBS

MARKET	PEOPLE	HOUSEHOLDS
NORTHERN RIVERS	1 041 100	446 500
TAMWORTH TAREE	357 100	147 900
NEWCASTLE	820 200	326 900
TOTAL	2 218 400	921 300

Based on 2011 ASGS SA1 Boundaries

Source: ABS

Produced by: Nielsen Television Audience Measurement

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TV COVERAGE AREA BY POSTCODE : (AM-B)

NORTHERN NSW

Newcastle

2258-2259, 2261-2265, 2267, 2278, 2280-2287,
 2289-2300, 2302-2309, 2311, 2315-2330, 2333-2339,
 2420-2421

Northern Rivers

2431, 2440-2441, 2447-2450, 2452-2456, 2460,
 2462-2466, 2469-2490, 4209-4228, 4230

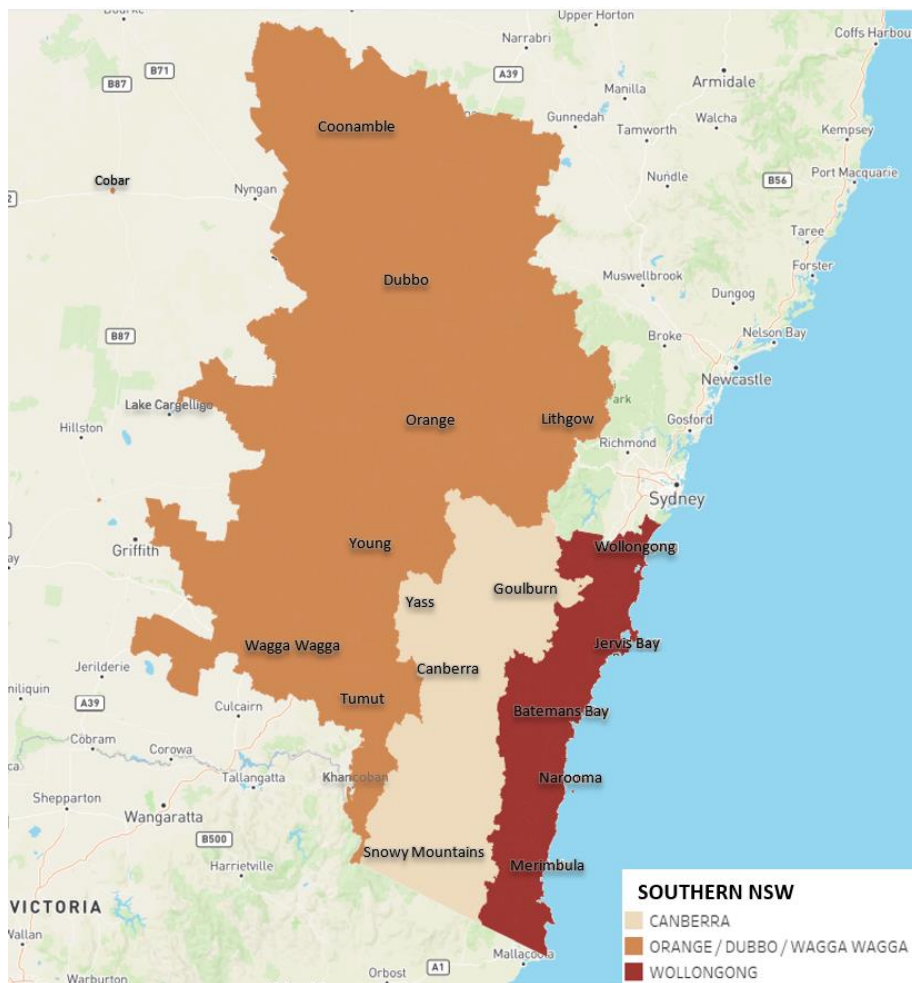
Tamworth

2340-2347, 2350, 2352-2356, 2358-2361, 2365,
 2369-2372, 2380-2382, 2386-2388, 2390, 2397-
 2406, 2408-2411

Taree

2312, 2415, 2422-2430, 2439, 2443-2446

COVERAGE MAP : (AM-C)



SOUTHERN NSW

FTA Network	Affiliation
Prime7, 7TWO, 7mate, 7flix	7
SCA Nine, GO!, Gem, 9Life	9
WIN, Bold, Peach, Sky News on WIN	10
ABC, ABC KIDS/COMEDY, ABCME, ABC NEWS	ABC
SBS, SBS VICELAND, SBS Food, NITV, SBS WORLD MOVIES	SBS

MARKET	PEOPLE	HOUSEHOLDS
CANBERRA	558 400	222 300
ORANGE DUBBO WAGGA WAGGA	420 800	177 600
WOLLONGONG	541 600	224 200
TOTAL	1 520 800	624 200

Based on 2011 ASGS SA1 Boundaries

Source: ABS

Produced by: Nielsen Television Audience Measurement

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TV COVERAGE AREA BY POSTCODE : (AM-C)

SOUTHERN NSW

Canberra

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 2617-2621, 2623-2633, 2900, 2902-2906, 2911-2914

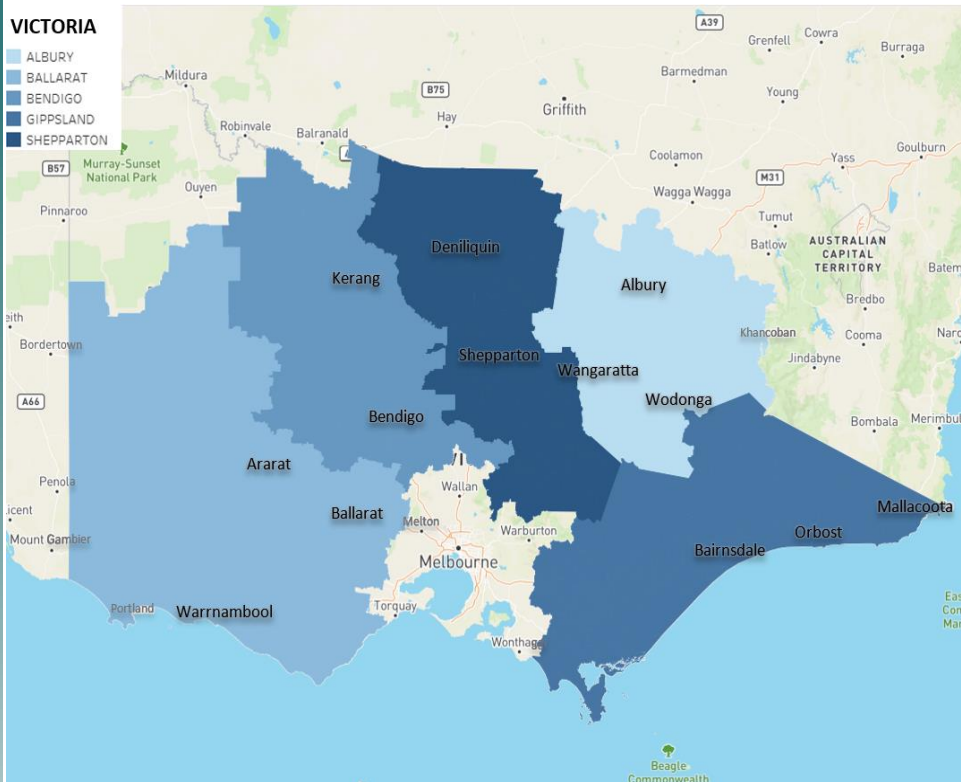
Wollongong

2500, 2502, 2505-2506, 2508, 2515-2519,
 2525-2530, 2533-2541, 2545-2546, 2548-2551,
 2575-2578, 2622

Orange, Dubbo, Wagga

2357, 2379, 2395-2396, 2585-2588, 2590, 2594, 2649-
 2653, 2655-2656, 2661, 2663, 2665-2666, 2668, 2671,
 2678, 2701-2702, 2720-2722, 2725-2727, 2729-2730,
 2787, 2790-2795, 2797-2800, 2803-2810, 2817-2818,
 2820-2824, 2826-2831, 2835, 2842-2850, 2852, 2864-
 2871, 2874-2877

COVERAGE MAP : (AM-D)



VICTORIA

FTA Network	Affiliation
Prime7, 7TWO, 7mate, 7flix	7
SCA Nine, GO!, Gem, 9Life	9
WIN, Bold, Peach, Sky News on WIN	10
ABC, ABC KIDS/COMEDY, ABCME, ABC NEWS	ABC
SBS, SBS VICELAND, SBS Food, NITV, SBS WORLD MOVIES	SBS

MARKET	PEOPLE	HOUSEHOLDS
ALBURY	196 000	88 400
SHEPPARTON	175 400	78 300
BENDIGO	239 800	108 100
BALLARAT	357 700	154 100
GIPPSLAND	240 700	104 000
TOTAL	1 209 600	532 900

Based on 2011 ASGS SA1 Boundaries
Source: ABS
Produced by: Nielsen Television Audience Measurement
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TV COVERAGE AREA BY POSTCODE : (AM-D)

VICTORIA

Ballarat

3230-3234, 3235-3239, 3241-3243, 3249-3251, 3254, 3260, 3264-3287, 3289, 3292-3294, 3300-3305, 3309-3312, 3314-3315, 3317-3319, 3321-3325, 3328-3334, 3341-3342, 3345, 3350-3352, 3355-3358, 3360-3361, 3363-3364, 3370, 3373-3375, 3377-3381, 3384-3385, 3387-3388, 3390-3393, 3395-3396, 3400-3401, 3407, 3409, 3412-3415, 3418-3420, 3423-3424, 3458, 3460-3461, 3467-3469, 3480, 3485, 3487-3489

Bendigo

2732-2736, 3371, 3444, 3446-3448, 3450-3451, 3453, 3462-3465, 3472, 3475, 3477-3478, 3482-3483, 3515-3518, 3520-3523, 3525, 3527, 3529-3531, 3533, 3537, 3540, 3542, 3544, 3546, 3550-3551, 3555-3558, 3561-3568, 3570-3573, 3575-3576, 3579-3581, 3583-3586, 3588-3591, 3594-3597, 3599, 3659-3660, 3662

Albury

2640-2647, 2658-2660, 3675, 3677-3678, 3682-3683, 3685, 3687-3688, 3690-3691, 3695, 3697-3701, 3704-3705, 3707-3709, 3727-3728, 3730, 3732-3733, 3735, 3737-3741, 3744, 3746-3747, 3749

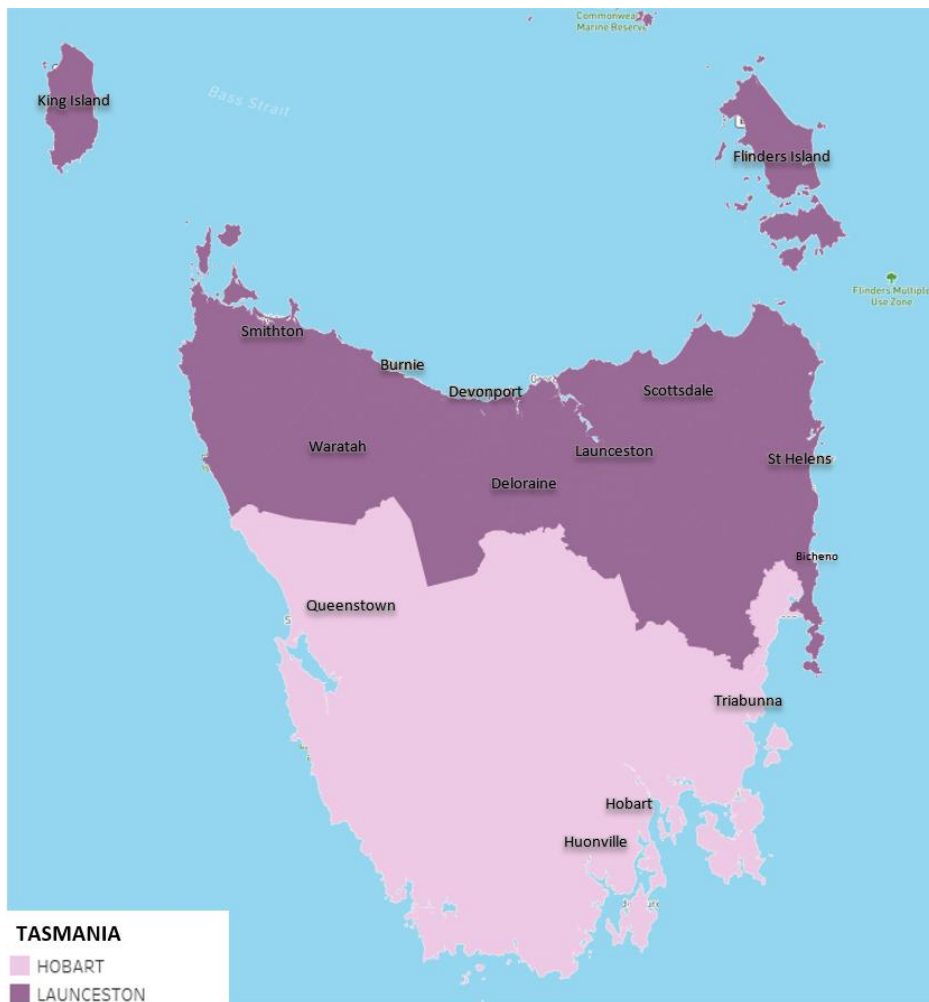
Gippsland

3816, 3818, 3820-3825, 3831-3833, 3835, 3840, 3842, 3844, 3847, 3850-3852, 3854, 3856-3860, 3862, 3864-3865, 3869-3871, 3873-3875, 3878, 3880, 3882, 3885-3893, 3895-3896, 3898, 3900, 3902-3904, 3909, 3953-3954, 3956-3960, 3962, 3964-3967, 3971

Shepparton

2710, 2712-2714, 2716, 2731, 3559, 3607-3608, 3610, 3612, 3614, 3616-3618, 3620-3624, 3629-3631, 3633-3641, 3644, 3646-3647, 3649, 3663-3666, 3669-3670, 3672-3673, 3711-3715, 3717-3720, 3722-3723, 3725-3726, 3763, 3778-3779

COVERAGE MAP : (AM-E)



TASMANIA

FTA Network	Affiliation
Southern Cross Tas, 7TWO, 7mate	7
TDT, GO!, GEM, 9Life	9
WIN, Bold, Peach, Sky News on WIN	10
ABC, ABC KIDS/COMEDY, ABCME, ABC NEWS	ABC
SBS, SBS VICELAND, SBS Food, NITV, SBS WORLD MOVIES	SBS

MARKET	PEOPLE	HOUSEHOLDS
LAUNCESTON	254 600	106 400
HOBART	275 200	117 200
TOTAL	529 800	223 700

Based on 2011 ASGS SA1 Boundaries

Source: ABS

Produced by: Nielsen Television Audience Measurement

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TV COVERAGE AREA BY POSTCODE : (AM-E)

TASMANIA

Hobart

7000, 7004-7005, 7007-7012, 7015-7027, 7030, 7050,
 7052-7055, 7109, 7112-7113, 7116-7117, 7119-7120,
 7139-7140, 7150, 7155, 7162-7163, 7170-7180, 7182-
 7187, 7190, 7466-7470

Launceston

7209-7216, 7248-7250, 7252-7265, 7267-7268,
 7270, 7275-7277, 7290-7292, 7300-7307, 7310,
 7315-7316, 7320-7322, 7325, 7330-7331

COVERAGE MAP : REGWA



REGIONAL WA

FTA Network	Affiliation
GWN7, 7TWO, 7mate	7
WDT, GO!, GEM	9
WIN, Bold, Peach, Sky News on WIN	10
ABC, ABC KIDS/COMEDY, ABCME, ABC NEWS	ABC
SBS, SBS VICELAND, SBS Food, NITV, SBS WORLD MOVIES	SBS

MARKET	PEOPLE	HOUSEHOLDS
TOTAL	559 000	234 000

Based on 2011 ASGS SA1 Boundaries

Source: ABS

Produced by: Nielsen Television Audience Measurement

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TV COVERAGE AREA BY POSTCODE

REGIONAL WA

6215, 6218-6220, 6221, 6223, 6224, 6225, 6226, 6227, 6228, 6229, 6230, 6232, 6233, 6236, 6237, 6239, 6240, 6243, 6244, 6251, 6252, 6253, 6254, 6255, 6256, 6258, 6260, 6262, 6271, 6275, 6280, 6281, 6282, 6284, 6285, 6286, 6288, 6290, 6390, 6398, 6316, 6317, 6318, 6320, 6321, 6322, 6323, 6324, 6326, 6327, 6328, 6330, 6333, 6335, 6336, 6337, 6338, 6341, 6343, 6394, 6395, 6396, 6397, 6306, 6308, 6309, 6311, 6312, 6313, 6315, 6350, 6351, 6352, 6353, 6355, 6356, 6357, 6358, 6359, 6361, 6363, 6365, 6367, 6370, 6372, 6373, 6375, 6391, 6392, 6393, 6302, 6304, 6368, 6369, 6383, 6384, 6385, 6386, 6401, 6403, 6405, 6407, 6409, 6410, 6411, 6412, 6413, 6414, 6415, 6418, 6419, 6420, 6421, 6422, 6423, 6424, 6425, 6426, 6427, 6428, 6460, 6461, 6462, 6463, 6465, 6466, 6467, 6468, 6470, 6472, 6473, 6475, 6476, 6477, 6479, 6480, 6484, 6485, 6487, 6488, 6489, 6490, 6506, 6507, 6509, 6510, 6511, 6512, 6513, 6516, 6521, 6562, 6568, 6569, 6571, 6572, 6574, 6575, 6603, 6605, 6606, 6608, 6609, 6613, 6346, 6348, 6429, 6430, 6431, 6432, 6434, 6436, 6437, 6438, 6440, 6442, 6443, 6445, 6446, 6447, 6448, 6450, 6452, 6514, 6515, 6517, 6518, 6519, 6522, 6525, 6528, 6530, 6532, 6535, 6536, 6537, 6612, 6614, 6616, 6620, 6623, 6625, 6627, 6628, 6630, 6631, 6632, 6635, 6638, 6639, 6640, 6642, 6646, 6701, 6705, 6707, 6710, 6713, 6714, 6716, 6718, 6720, 6721, 6722, 6751, 6753, 6754, 6758, 6760, 6762, 6725, 6726, 6728, 6740, 6743, 6765, 6770