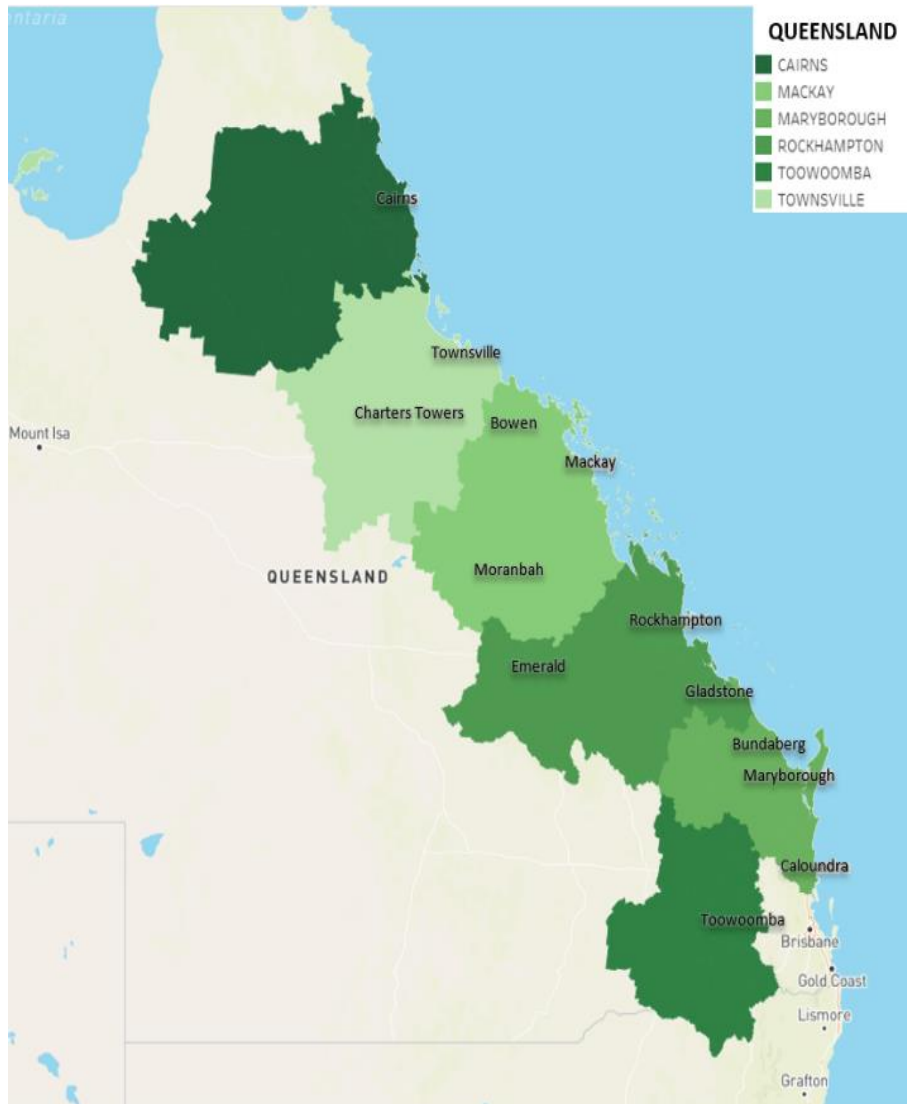


COVERAGE MAP : (AM-A)



QUEENSLAND

FTA Network	Affiliation
7QLD, 7TWO, 7mate, 7flix	7
SCA Nine, GO!, Gem, 9Life	9
WIN, Bold, Peach, Sky News on WIN	10
ABC TV, ABC Kids/ABC TV Plus, ABC ME, ABC NEWS	ABC
SBS, SBS VICELAND, SBS Food, NITV, SBS WORLD MOVIES	SBS

MARKET	PEOPLE	HOUSEHOLDS
CAIRNS	264 200	116 400
TOWNSVILLE	240 700	99 200
MACKAY	192 300	79 400
ROCKHAMPTON	239 100	99 100
MARYBOROUGH	658 200	292 400
TOOWOOMBA	297 800	123 900
TOTAL	1 892 200	810 400

Based on 2011 ASGS SA1 Boundaries
Source: ABS

Produced by: Nielsen Television Audience Measurement
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TV COVERAGE AREA BY POSTCODE : (AM-A)

QUEENSLAND

Cairns

4849, 4852, 4854-4861, 4865, 4868-4873, 4877-4888

Mackay

4707, 4709, 4721, 4723, 4737-4746, 4750-4751,
 4753-4754, 4756-4757, 4798-4800, 4802-4805

Maryborough

4517-4519, 4550-4575, 4580-4581, 4600-4601, 4620-
 4621, 4625-4627, 4630, 4650, 4655, 4659-4660,
 4662, 4670, 4671, 4673

Rockhampton

4674, 4676-4678, 4680, 4694-4695, 4697, 4699-
 4706, 4710-4720, 4722

Toowoomba

4314, 4350, 4352-4365, 4370-4378, 4380-4385,
 4387-4388, 4390, 4400-4408, 4410-4413, 4421-
 4423, 4605-4606, 4608, 4610-4615

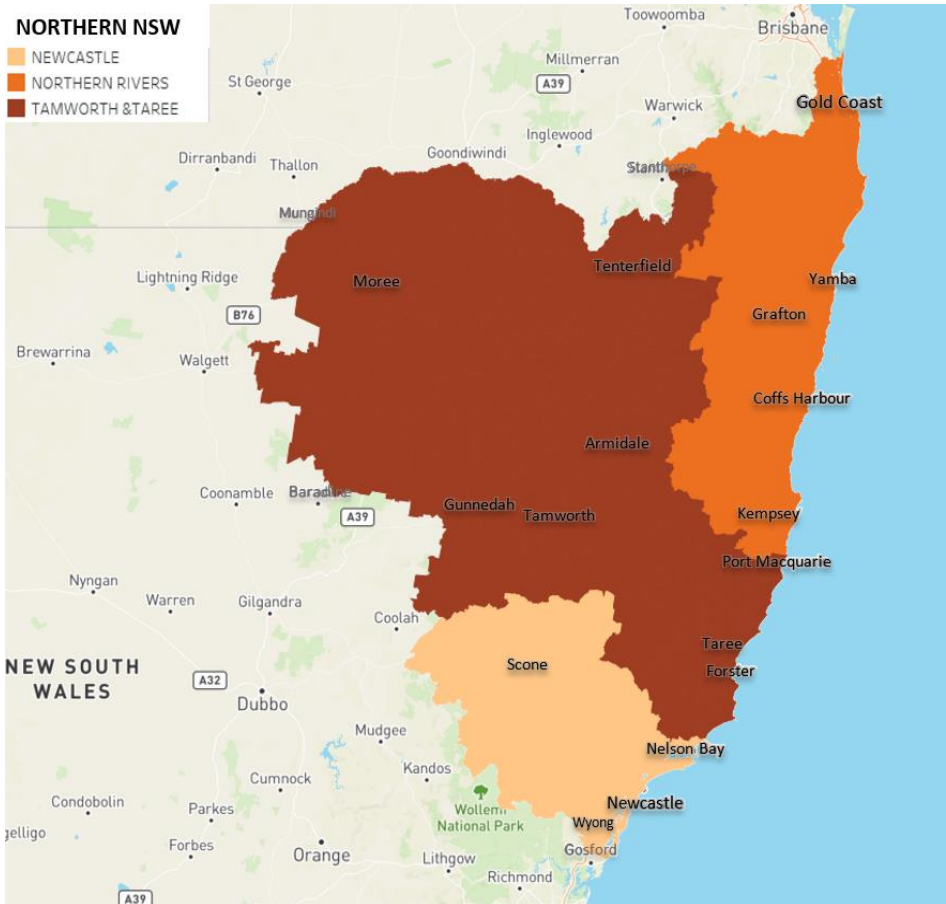
Townsville

4806-4820, 4850

COVERAGE MAP : (AM-B)

NORTHERN NSW

- NEWCASTLE
- NORTHERN RIVERS
- TAMWORTH & TAREE



NORTHERN NSW

FTA Network	Affiliation
Prime7, 7TWO, 7mate, 7flix	7
SCA Nine NBN, GO!, Gem, 9Life	9
WIN, Bold, Peach, Sky News on WIN	10
ABC TV, ABC Kids/ABC TV Plus, ABC ME, ABC NEWS	ABC
SBS, SBS VICELAND, SBS Food, NITV, SBS WORLD MOVIES	SBS

MARKET	PEOPLE	HOUSEHOLDS
NORTHERN RIVERS	1 046 000	447 300
TAMWORTH TAREE	357 800	148 000
NEWCASTLE	825 500	329 300
TOTAL	2 229 300	924 700

Based on 2011 ASGS SA1 Boundaries

Source: ABS

Produced by: Nielsen Television Audience Measurement

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TV COVERAGE AREA BY POSTCODE : (AM-B)

NORTHERN NSW

Newcastle

2258-2259, 2261-2265, 2267, 2278, 2280-2287,
 2289-2300, 2302-2309, 2311, 2315-2330, 2333-2339,
 2420-2421

Northern Rivers

2431, 2440-2441, 2447-2450, 2452-2456, 2460,
 2462-2466, 2469-2490, 4209-4228, 4230

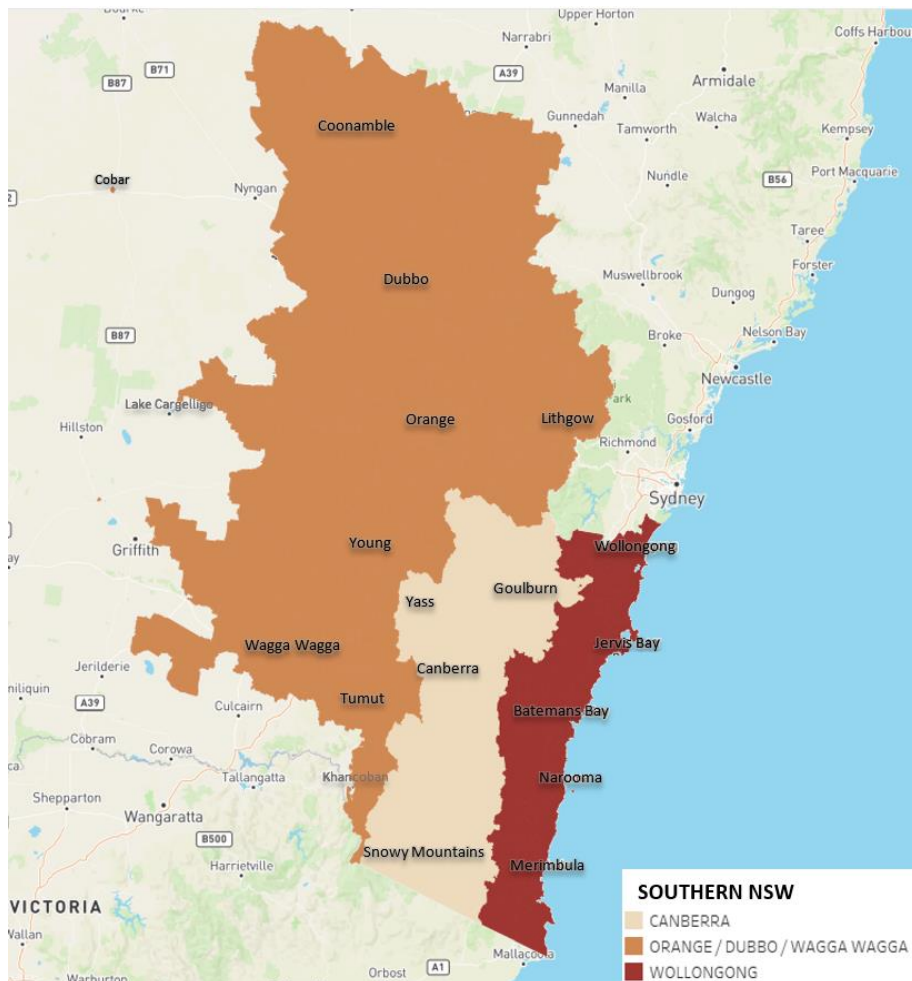
Tamworth

2340-2347, 2350, 2352-2356, 2358-2361, 2365,
 2369-2372, 2380-2382, 2386-2388, 2390, 2397-
 2406, 2408-2411

Taree

2312, 2415, 2422-2430, 2439, 2443-2446

COVERAGE MAP : (AM-C)



SOUTHERN NSW

FTA Network	Affiliation
Prime7, 7TWO, 7mate, 7flix	7
SCA Nine, GO!, Gem, 9Life	9
WIN, Bold, Peach, Sky News on WIN	10
ABC TV, ABC Kids/ABC TV Plus, ABC ME, ABC NEWS	ABC
SBS, SBS VICELAND, SBS Food, NITV, SBS WORLD MOVIES	SBS

MARKET	PEOPLE	HOUSEHOLDS
CANBERRA	565 000	224 600
ORANGE DUBBO WAGGA WAGGA	420 400	177 100
WOLLONGONG	546 400	225 800
TOTAL	1 531 800	627 500

Based on 2011 ASGS SA1 Boundaries

Source: ABS

Produced by: Nielsen Television Audience Measurement

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TV COVERAGE AREA BY POSTCODE : (AM-C)

SOUTHERN NSW

Canberra

2579-2584, 2600-2607, 2609, 2611-2612, 2614-2615,
 2617-2621, 2623-2633, 2900, 2902-2906, 2911-2914

Wollongong

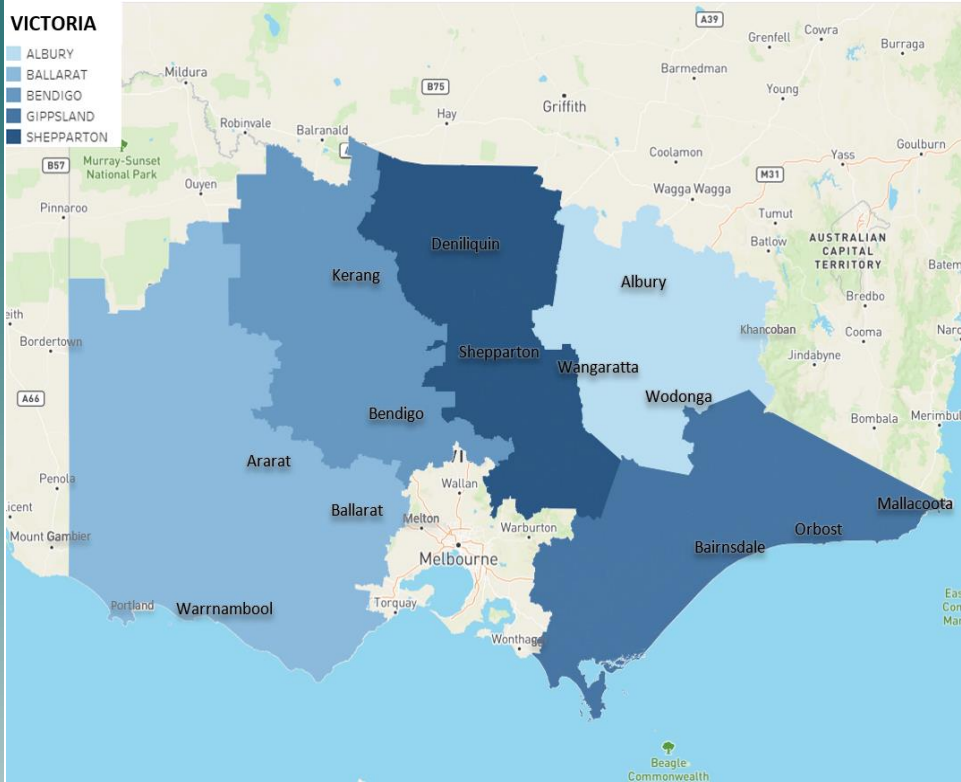
2500, 2502, 2505-2506, 2508, 2515-2519,
 2525-2530, 2533-2541, 2545-2546, 2548-2551,
 2575-2578, 2622

Orange, Dubbo, Wagga

2357, 2379, 2395-2396, 2585-2588, 2590, 2594, 2649-
 2653, 2655-2656, 2661, 2663, 2665-2666, 2668, 2671,
 2678, 2701-2702, 2720-2722, 2725-2727, 2729-2730,
 2787, 2790-2795, 2797-2800, 2803-2810, 2817-2818,
 2820-2824, 2826-2831, 2835, 2842-2850, 2852, 2864-
 2871, 2874-2877

COVERAGE MAP : (AM-D)

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VICTORIA

FTA Network	Affiliation
Prime7, 7TWO, 7mate, 7flix	7
SCA Nine, GO!, Gem, 9Life	9
WIN, Bold, Peach, Sky News on WIN	10
ABC TV, ABC Kids/ABC TV Plus, ABC ME, ABC NEWS	ABC
SBS, SBS VICELAND, SBS Food, NITV, SBS WORLD MOVIES	SBS

MARKET	PEOPLE	HOUSEHOLDS
ALBURY	197 400	89 300
SHEPPARTON	176 100	78 800
BENDIGO	241 200	109 100
BALLARAT	360 600	155 700
GIPPSLAND	241 900	104 900
TOTAL	1 217 200	537 700

Based on 2011 ASGS SA1 Boundaries
Source: ABS
Produced by: Nielsen Television Audience Measurement
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TV COVERAGE AREA BY POSTCODE : (AM-D)

VICTORIA

Ballarat

3230-3234, 3235-3239, 3241-3243, 3249-3251, 3254, 3260, 3264-3287, 3289, 3292-3294, 3300-3305, 3309-3312, 3314-3315, 3317-3319, 3321-3325, 3328-3334, 3341-3342, 3345, 3350-3352, 3355-3358, 3360-3361, 3363-3364, 3370, 3373-3375, 3377-3381, 3384-3385, 3387-3388, 3390-3393, 3395-3396, 3400-3401, 3407, 3409, 3412-3415, 3418-3420, 3423-3424, 3458, 3460-3461, 3467-3469, 3480, 3485, 3487-3489

Bendigo

2732-2736, 3371, 3444, 3446-3448, 3450-3451, 3453, 3462-3465, 3472, 3475, 3477-3478, 3482-3483, 3515-3518, 3520-3523, 3525, 3527, 3529-3531, 3533, 3537, 3540, 3542, 3544, 3546, 3550-3551, 3555-3558, 3561-3568, 3570-3573, 3575-3576, 3579-3581, 3583-3586, 3588-3591, 3594-3597, 3599, 3659-3660, 3662

Albury

2640-2647, 2658-2660, 3675, 3677-3678, 3682-3683, 3685, 3687-3688, 3690-3691, 3695, 3697-3701, 3704-3705, 3707-3709, 3727-3728, 3730, 3732-3733, 3735, 3737-3741, 3744, 3746-3747, 3749

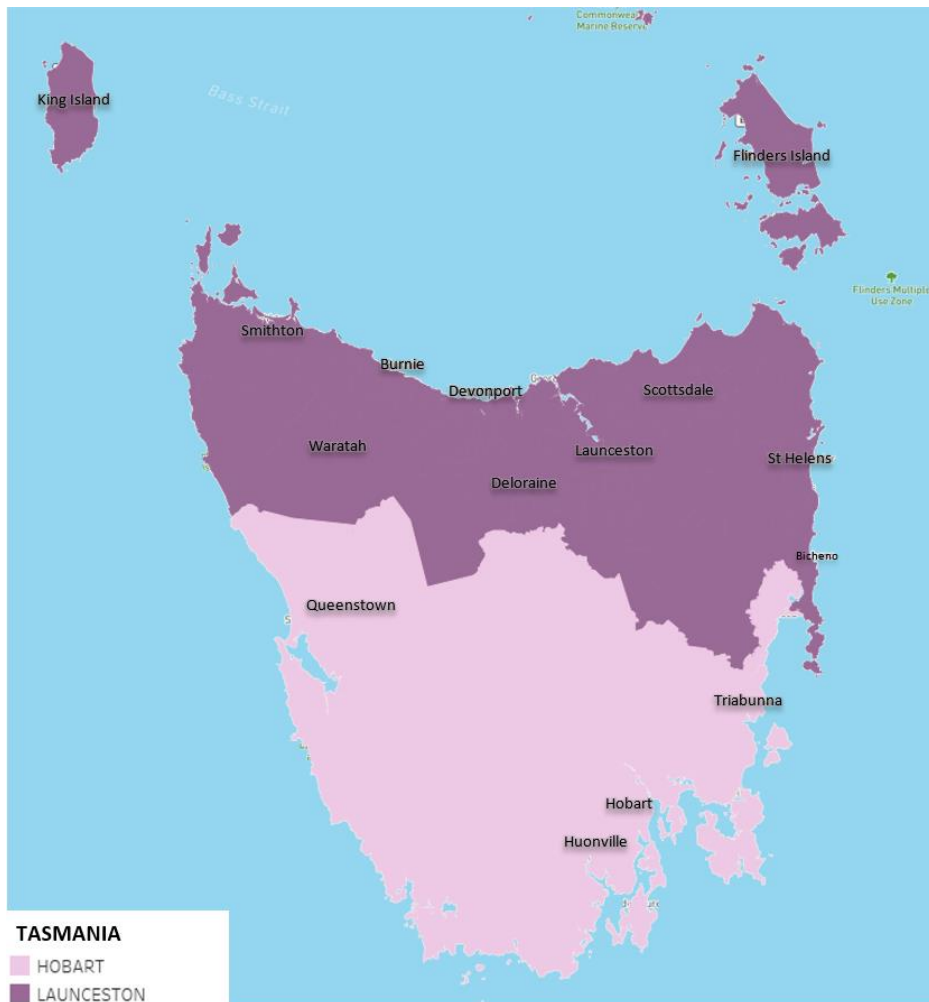
Gippsland

3816, 3818, 3820-3825, 3831-3833, 3835, 3840, 3842, 3844, 3847, 3850-3852, 3854, 3856-3860, 3862, 3864-3865, 3869-3871, 3873-3875, 3878, 3880, 3882, 3885-3893, 3895-3896, 3898, 3900, 3902-3904, 3909, 3953-3954, 3956-3960, 3962, 3964-3967, 3971

Shepparton

2710, 2712-2714, 2716, 2731, 3559, 3607-3608, 3610, 3612, 3614, 3616-3618, 3620-3624, 3629-3631, 3633-3641, 3644, 3646-3647, 3649, 3663-3666, 3669-3670, 3672-3673, 3711-3715, 3717-3720, 3722-3723, 3725-3726, 3763, 3778-3779

COVERAGE MAP : (AM-E)



TASMANIA

FTA Network	Affiliation
Southern Cross Tas, 7TWO, 7mate	7
TDT, GO!, GEM, 9Life	9
WIN, Bold, Peach, Sky News on WIN	10
ABC TV, ABC Kids/ABC TV Plus, ABC ME, ABC NEWS	ABC
SBS, SBS VICELAND, SBS Food, NITV, SBS WORLD MOVIES	SBS

MARKET	PEOPLE	HOUSEHOLDS
LAUNCESTON	255 000	107 400
HOBERT	278 600	119 600
TOTAL	533 600	227 000

Based on 2011 ASGS SA1 Boundaries

Source: ABS

Produced by: Nielsen Television Audience Measurement

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TV COVERAGE AREA BY POSTCODE : (AM-E)

TASMANIA

Hobart

7000, 7004-7005, 7007-7012, 7015-7027, 7030, 7050,
 7052-7055, 7109, 7112-7113, 7116-7117, 7119-7120,
 7139-7140, 7150, 7155, 7162-7163, 7170-7180, 7182-
 7187, 7190, 7466-7470

Launceston

7209-7216, 7248-7250, 7252-7265, 7267-7268,
 7270, 7275-7277, 7290-7292, 7300-7307, 7310,
 7315-7316, 7320-7322, 7325, 7330-7331

COVERAGE MAP : REGWA



REGIONAL WA

FTA Network	Affiliation
GWN7, 7TWO, 7mate	7
WDT, GO!, GEM	9
WIN, Bold, Peach, Sky News on WIN	10
ABC TV, ABC Kids/ABC TV Plus, ABC ME, ABC NEWS	ABC
SBS, SBS VICELAND, SBS Food, NITV, SBS WORLD MOVIES	SBS

MARKET	PEOPLE	HOUSEHOLDS
TOTAL	559 700	233 500

Based on 2011 ASGS SA1 Boundaries

Source: ABS

Produced by: Nielsen Television Audience Measurement

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TV COVERAGE AREA BY POSTCODE

REGIONAL WA

6215, 6218-6220, 6221, 6223, 6224, 6225, 6226, 6227, 6228, 6229, 6230, 6232, 6233, 6236, 6237, 6239, 6240, 6243, 6244, 6251, 6252, 6253, 6254, 6255, 6256, 6258, 6260, 6262, 6271, 6275, 6280, 6281, 6282, 6284, 6285, 6286, 6288, 6290, 6390, 6398, 6316, 6317, 6318, 6320, 6321, 6322, 6323, 6324, 6326, 6327, 6328, 6330, 6333, 6335, 6336, 6337, 6338, 6341, 6343, 6394, 6395, 6396, 6397, 6306, 6308, 6309, 6311, 6312, 6313, 6315, 6350, 6351, 6352, 6353, 6355, 6356, 6357, 6358, 6359, 6361, 6363, 6365, 6367, 6370, 6372, 6373, 6375, 6391, 6392, 6393, 6302, 6304, 6368, 6369, 6383, 6384, 6385, 6386, 6401, 6403, 6405, 6407, 6409, 6410, 6411, 6412, 6413, 6414, 6415, 6418, 6419, 6420, 6421, 6422, 6423, 6424, 6425, 6426, 6427, 6428, 6460, 6461, 6462, 6463, 6465, 6466, 6467, 6468, 6470, 6472, 6473, 6475, 6476, 6477, 6479, 6480, 6484, 6485, 6487, 6488, 6489, 6490, 6506, 6507, 6509, 6510, 6511, 6512, 6513, 6516, 6521, 6562, 6568, 6569, 6571, 6572, 6574, 6575, 6603, 6605, 6606, 6608, 6609, 6613, 6346, 6348, 6429, 6430, 6431, 6432, 6434, 6436, 6437, 6438, 6440, 6442, 6443, 6445, 6446, 6447, 6448, 6450, 6452, 6514, 6515, 6517, 6518, 6519, 6522, 6525, 6528, 6530, 6532, 6535, 6536, 6537, 6612, 6614, 6616, 6620, 6623, 6625, 6627, 6628, 6630, 6631, 6632, 6635, 6638, 6639, 6640, 6642, 6646, 6701, 6705, 6707, 6710, 6713, 6714, 6716, 6718, 6720, 6721, 6722, 6751, 6753, 6754, 6758, 6760, 6762, 6725, 6726, 6728, 6740, 6743, 6765, 6770