





Regional TAM Sales Representation as at Jan 2024

Market	Logo	Channels	Metro Affiliate	Sales Representation	Ownership
Queensland		Seven, 7TWO, 7mate, 7Flix, 7Bravo	Seven	Seven	Seven West Media
		Nine, 9GO!, 9Gem, 9Life	Nine	WIN Sales	WIN Corporation
		10, 10 Bold, 10 Peach, Nickelodeon, Sky News Regional	10	Southern Cross Austereo	Southern Cross Austereo
Northern NSW		Seven, 7TWO, 7mate, 7Flix, 7Bravo	Seven	Seven	Seven West Media
		Nine, 9GO!, 9Gem, 9Life	Nine	WIN Sales	Nine Entertainment Group
		10, 10 Bold, 10 Peach, Sky News Regional	10	Southern Cross Austereo (National)	WIN Corporation
Southern NSW		Seven, 7TWO, 7mate, 7Flix, 7Bravo	Seven	Seven	Seven West Media
		Nine, 9GO!, 9Gem, 9Life	Nine	WIN Sales	WIN Corporation
		10, 10 Bold, 10 Peach, Nickelodeon, Sky News Regional	10	Southern Cross Austereo	Southern Cross Austereo
Victoria		Seven, 7TWO, 7mate, 7Flix, 7Bravo	Seven	Seven	Seven West Media
		Nine, 9GO!, 9Gem, 9Life	Nine	WIN Sales	WIN Corporation
		10, 10 Bold, 10 Peach, Nickelodeon, Sky News Regional	10	Southern Cross Austereo	Southern Cross Austereo
Tasmania		Seven, 7TWO, 7mate	Seven	Seven	Southern Cross Austereo
		Nine, 9GO!, 9Gem, 9Life	Nine	WIN Sales	WIN Corporation
		10, 10 Bold, 10 Peach, Nickelodeon	10	Southern Cross Austereo (National)	WIN Corp / SCA
Western Australia		Seven, 7TWO, 7mate	Seven	Seven	Seven West Media
		Nine, 9GO!, 9Gem, 9Life	Nine	WIN Sales	WIN Corporation
		10, 10 Bold, 10 Peach	10	Southern Cross Austereo	WIN Corp / Seven West Media

- See Regional FTA channel launch and breakout dates file on the Regional TAM website for specific multi channel launch/cease dates.
- 9Life off air 1 to 31 July 2021 QLD, SNSW, VIC, TAS, remained on air NNSW.
- SCA Shake launches in the ratings 1 July 2021 QLD, SNSW, VIC (Shake in TAS on air 1 July 2021 - reported from 29 Aug in the ratings). Shake rebranded as Nickelodeon on 1 Aug 2023 (reflected from 6 Aug 2023).
- Sky News on WIN ceased 31 July 2021, launch Sky News Regional 1 August 2021.
- National sales representation change from WIN to Southern Cross Austereo 'WIN 10' and 'TDT 10' in NNSW and TAS as of 1 April 2022. 'WDT 10' as of 1 July 2022. Name change to '10' also implemented.
- 7Bravo launched in QLD, NNSW, SNSW & VIC on 15 Jan 2023.