

Subscriber notification

VOZ Training and Resources

As we approach the transition to VOZ as currency on December 29, 2024, comprehensive training and resources are readily available to support you.

Familiarise yourself with the terminology, delve into the methodology and access essential user guides.

Nielsen Television Audience Measurement has developed a new trainer-led session '**Introduction to VOZ**', to complement the existing Broadcaster Content Measurement Workshop. Designed in collaboration with OzTAM, this session provides an enhanced understanding of how Nielsen TAM integrates broadcast TV and BVOD to create VOZ Total TV measurement and also explores the differences in the new VOZ Total TV currency.

Please [register here](#) for one of five scheduled sessions late October/early November. Alternatively for group bookings of 10+, or requests for an in-person team session please contact regionalinfo.tam.au@nielsen.com.

The **MFA** is offering a new e-learning course, '**VOZ as a Currency**', free to both members and nonmembers until February 28, 2025. This course covers essential topics for anyone involved in the transacting or reporting of TV and BVOD campaigns, including VOZ terminology, methodology, data access, the role of VOZ in TV campaigns and the convergence of media planning and buying.

For more information, visit the MFA's training page [here](#).

For a comprehensive suite of **VOZ resources**, visit virtualoz.com.au, where you'll find user guides, calendars, FAQs, glossaries, universe estimates, coverage maps and much more. Explore the resources section for everything you need to ensure a smooth transition to VOZ as currency on December 29, 2024.

For more information on the **VOZ Sub Market Data Changes** - please visit www.regionaltam.com.au (Resources).

Should you have any questions or queries, please contact us at regionalinfo.tam.au@nielsen.com or **1800 555 026**.

Regards,

Regional TAM